



A Collection of Products,
Interior & Landscape Projects

POTS
and PINES

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01

INTRODUCTION

Story of Pots and Pines | Story of Founders |
Showrooms





STORY OF POTS AND PINES

How It All Began

At Pots and Pines, we specialize in exotic plants, unique and quality planters, and are proud to have led in the design and creation of one-of-a-kind landscape architecture projects – both for interior and exterior spaces.

We take pride in the expertise that we have developed throughout the years of working with – and understanding – exotic plants.

As for pots and planters, we see the current products in the market as not living up to a standard that is prevalent globally; aesthetically, but also in terms of their quality and material used. Unique plants need planters to match their quality. With this belief as our motivator, we began working with various vendors and artists to design and create next-level planters and jars.

At our shop, you find pots that are inspired by the traditional craft of pottery; with each pot standing out as a piece of hand-made art.

You also find planters made of metal and concrete, with a minimal design and neat finishing befitting of all sorts of spaces. To us, product design does not have a stopping point.

This process goes on, and every day, we are working to grow our collection in par with global trends and technologies. We create handmade colors, fine-tune our finishing and aim for the very best of the best.

Pots and planters aside – our design work is especially personal to us (more on this in the Founders section). Our source of pride is the team we work with. And within that team, we are thrilled to have expert botanists and gardeners that lead our maintenance and plant-care work.

Because, to us, the journey with our clients does end after they leave our store; we offer a full-service maintenance package that is tailored to their space and needs – both public and private.



STORY OF FOUNDERS

Who we are

Born in Tehran in 1997, Salar Ayazkhou is the founder of Pots and Pines. Salar drew inspiration from his childhood memories growing up in Mehrshahr, a town filled with majestic trees and vast gardens. There, he developed a deep love for plants and nature.

With a bachelor's degree in architecture, his love for creating different and meaningful spaces grew and, encouraged by his mother's interest in landscaping, Salar joined teams with his sister Tala to establish Pots and Pines.

“What served as inspiration for me was the fact that I was never impressed by the quality of plants and planters being sold on the market; nor the taste used in the average landscape projects,” said Salar. “I always followed many designers and botanists, and knew there was much more potential. And what started as a personal hobby and passion quickly grew into what is today.”

Tala Ayazkhou was born in 1995, and is the co-founder of Pots and Pines. With a background in hospitality and business management from Tehran University, Tala began her career at just 20



years old. Today, Tala is the CEO of the brand – pushing the ship forward for a team of 17 employees on a daily basis.

“Client satisfaction is the highest priority for me,” said Tala. “What I try to achieve every day is to bring our collective expertise to the table; so to ensure that no detail is missed, and no element is overlooked. We evolve and learn, making sure that the latest techniques and trends are always incorporated in our work.”

At first, Pots and Pines was just a start-up with a growing page on Instagram. But the business quickly gained recognition because of its innovation, quality of work, a customer service-oriented approach and vision.

BUT FOR SALAR AND TALA, THE JOURNEY OF POTS AND PINES HAS ONLY JUST BEGUN!

Salar Ayazkhou (L):
Landscape Architect and
Founder of Pots and Pines

Tala Ayazkhou (R):
CEO and Co-Founder of
Pots and Pines



FIRST SHOWROOM 2018





Step into our former showroom, a captivating blend of Persian kilim on the floor, designer Fritz Hansen PK 80 day bed, Antique Clay jars from the Qajar era, the exquisite Artichoke lamp by Louis Poulsen, and the striking fusion of coated metal with an exotic ponytail palm installation. Witness the beauty of art and design in perfect harmony.



When the bar is set as high as it is with these giant design brands like Fritz Hansen, Kettal and Louis Poulsen, you have to go big. That was the vision behind the collection we presented in this space; focusing on variety, size & texture.



THIS IS POTS AND PINES' FIRST OFFICIAL SHOWROOM WHERE WE SHARED THE SPACE WITH BRANDS LIKE FRITZ HANSEN, KETTAL AND LOUIS POULSEN.

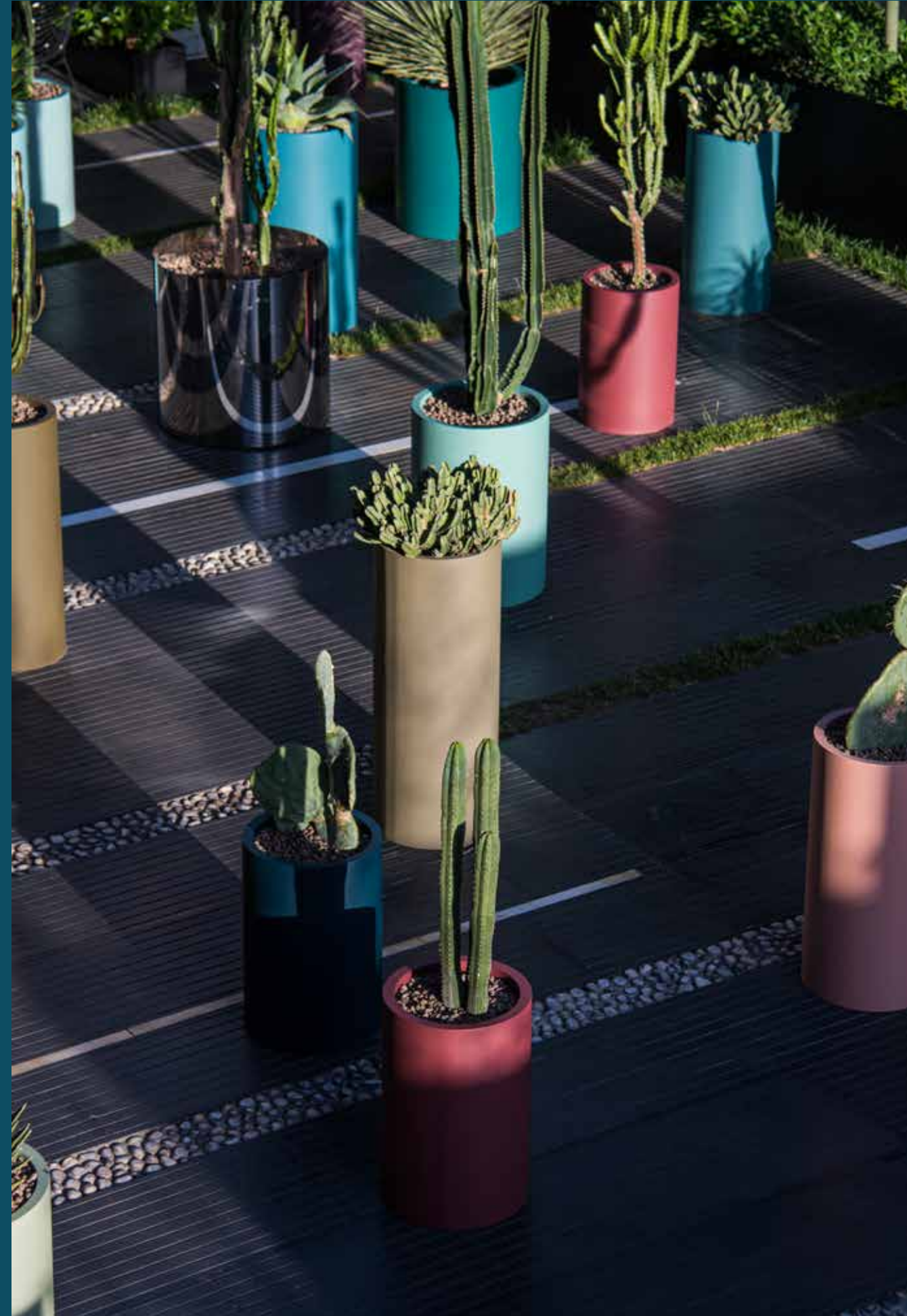
CURRENT SHOWROOM

Spirit Of The Jungle

The current showroom isn't in fact a room, but Sam Center's back yard which we have turned into an ongoing installation where we get to launch each new collection as we create them.

Every season, we change the plants and their planters, constantly creating a new space in the middle of all the cement and stone which is the exterior of this uptown modern building.

Members from our team are available every day (except for Friday) to assist you with your inquiries.





In this collection presented in winter, we brought together some of our most beautiful coated metal planters with plants perfect for the outdoors; be it your balcony or rooftop, these choices have high endurance.

With these narrow-rimmed coated metal planters, colour range and combination were on top of our mind.

ONGOING EXHIBIT SAM CENTER

Coated Metal Pots



Tangerine, Zanzibar Gem, Philodendron, Velvety Felt Bush, Urn Plant & Busy Lizzie. 'Water, Colour, Soil' is a collection we adore!

From Flamingo to Salmon, Lilac to Cerulean and Baby Blue to Light Lemon, we thought of the most delicate of colours for these rare and special plants.



From our 'Water, Colour, Soil' collection, here Nandina also known as the Heavenly Bamboo brings the asian spirit of Japan, resting splendidly in her mustard clay jar, resembling the tones of its fruits.

02

COLLECTIONS

Diversity of Shape, Colour & Material





EARTHY ELEMENTS

Matte Clay | Handmade

Dimensions of Earthy Elements

Code	D (cm)	H (cm)
EE1	40	95
EE2	42	110
EE3	42	95
EE4	42	90
EE5	45	80

The Matte Clay Handmade series. Crafted with utmost care, each item in this collection showcases the beauty of handmade craftsmanship. Designed and produced by us, these pieces embody the perfect blend of minimalism and modernity.





With their clean lines and sleek forms, these matte clay creations bring a touch of elegance to any space. Step into a world where simplicity meets contemporary design with our exceptional Matte Clay Handmade collection.

CLAY JARS

Modern Clay Art



We are definitely proud of our clay jars and for good reason too! In this collection we offer the meeting point of tradition and modernity.

Our potter master who is one of a kind, creates these unique pieces by relying on years of experience and skill, while we bring our modern colour palette and the tall shape to these jars that have captured the hearts of many and surely inspired numerous other brands.



WE FIND SATISFACTION IN THE FACT THAT POTS AND PINES PLAYS A PART IN THE REVIVAL OF THE OLD TRADITION OF POTTERY.

OUR SKILLED MASTER PLAYS AN IMPORTANT ROLE IN BRINGING THE RIGHT DOSE OF IMPERFECTION TO THESE HAND-CRAFTED BEAUTIES.



Dimensions of Modern Clay Jars



Code	D (cm)	H (cm)
CL1	45	120
CL2	40	100
CL3	40	80
FCL1	50	100
FCL2	50	80
FCL3	50	45

As each piece is crafted by hand, the imperfection of every single piece has surely become the signature of this collection. This is a limited series.

HORMUZ SANDS

Hand-Painted Bowl | Limited Edition





'Hormuz Sands' is a limited edition collection of hand-painted bowls inspired by the vibrant colours and natural beauty of Hormuz Island in Iran.

Each bowl is a work of art, meticulously crafted by skilled artisans, showcasing unique patterns and intricate details that reflect the island's rich cultural heritage.

With only 30 pieces available, these bowls offer an exclusive opportunity to own a piece of art that adds elegance and sophistication to any space.

Each bowl in the collection tells a story of Hormuz Island, celebrating the beauty of hand-painted pottery.

Dimensions of Hormuz Sands



Code D (cm) H (cm)

HS1	70	45
HS2	75	45
HS3	75	50
HS4	80	50
HS5	85	55



CONTEMPORARY CLAYWORKS

Earth Tones Elegance

Our collection of clay jars and planters is a fusion of timeless artistry and modern design. Crafted with master potters from Iran, each piece pays homage

to the rich traditions of pottery, while embracing a contemporary aesthetic. Our 'Contemporary Clayworks' come in a variety of shapes and sizes, from

petite gems to oversized marvels, allowing you to find the perfect piece to complement your space. Choose from lustrous glazed finishes or understated

matte textures, both designed to elevate your interior or exterior décor.





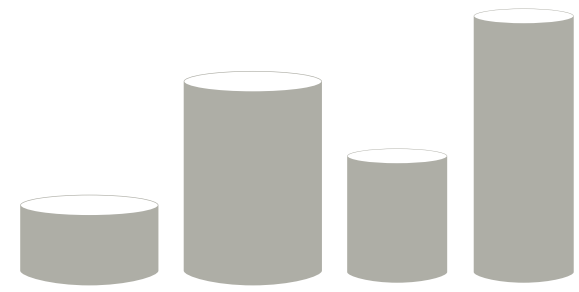
For the metal pots, we take a different stance compared to the clay jars. With these, we focus on modernity, simplicity and more minimalistic form.

This non-limited collection is made of metal sheets that are meticulously formed in perfectly smooth cylinders; suitable to be used both outdoors and indoors. The finishing of these pots resembles the modernist approach we take in creating them.





Dimensions of Coated Metal Pots



Code	D (cm)	H (cm)
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CMT1	20	15
CMT2	30	70
CMT3	30	90
CMT19	60	60
CMT21	70	70

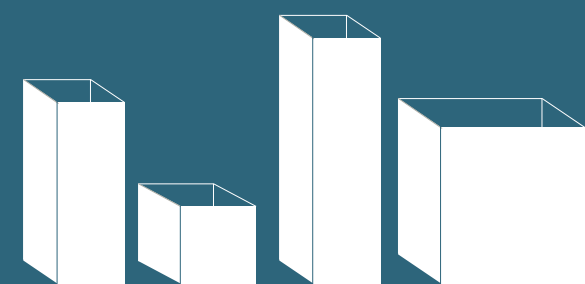
These cactuses in their sleek matte planters resemble sculptures in the corner of this uptown apartment in Tehran; perfectly complementing the modern look of the space and the mostly-neutral shades with their soft tones of Laurel and Tea.



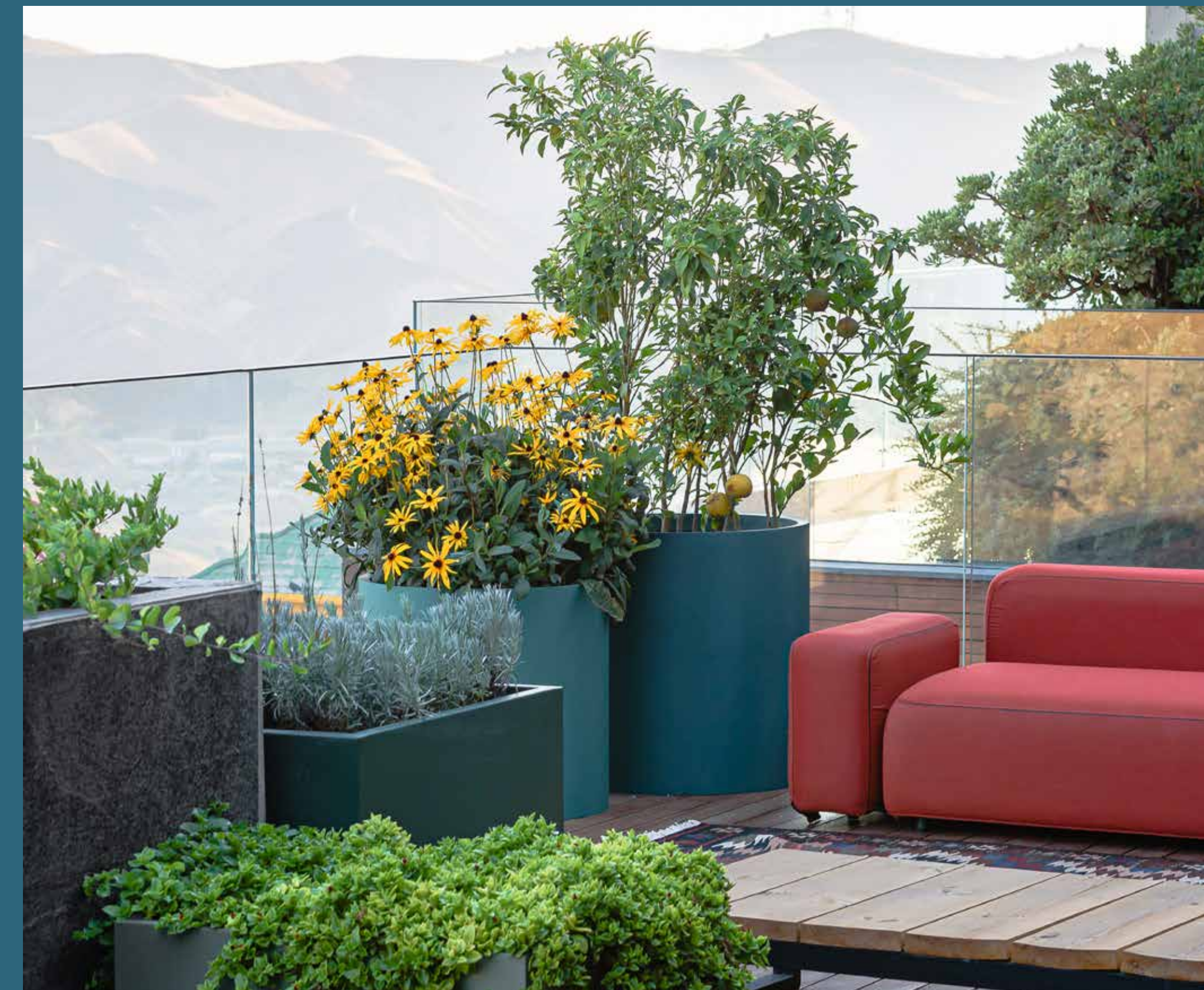


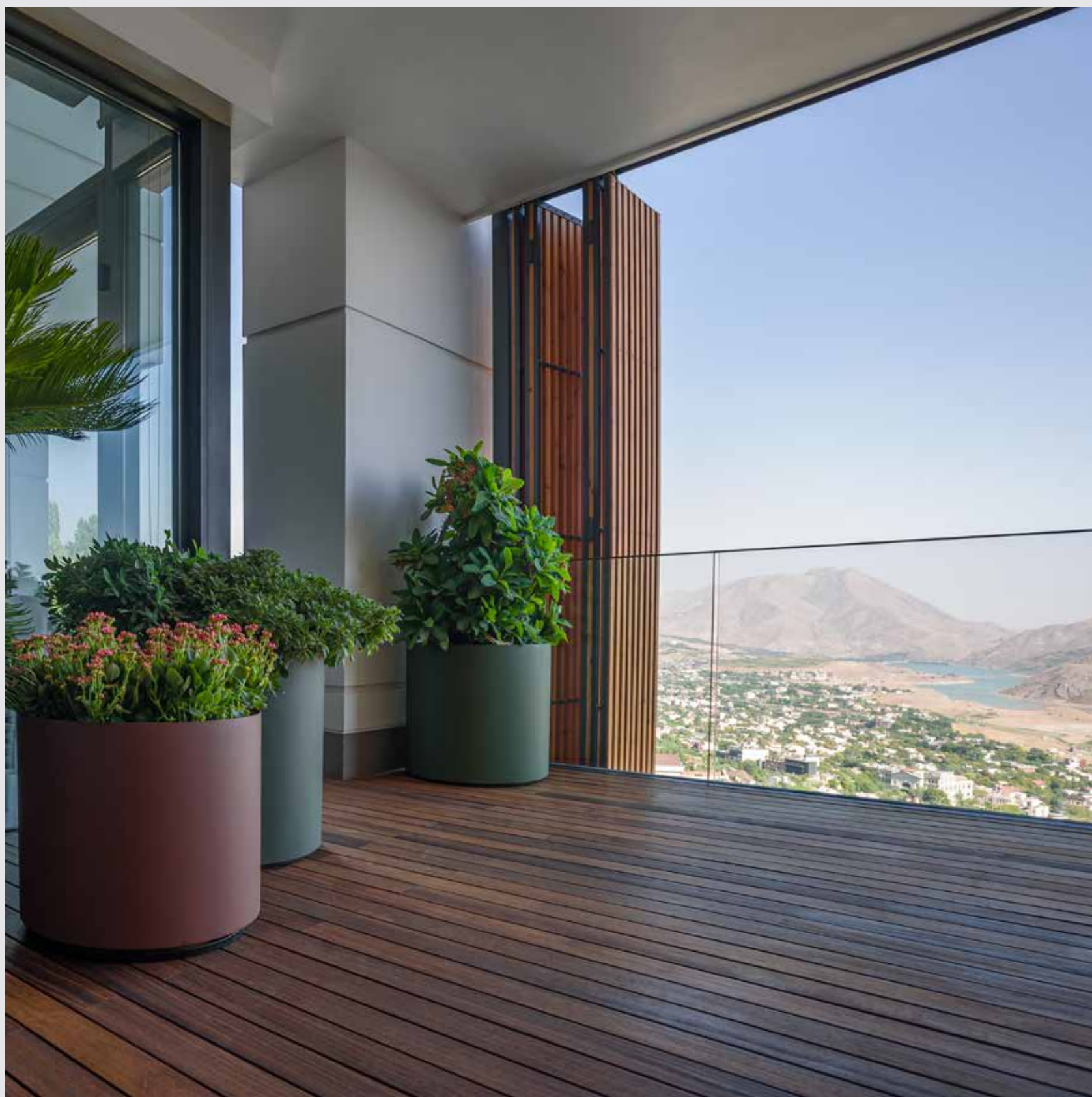
Our cubic planters come in colossal sizes, perfect for spacious outdoor spaces like this wooden docked terrace in Lavasan.

Dimensions of Cubic Coated Metal Pots



Code	L (cm)	W (cm)	H (cm)
CCMT1	30	30	110
CCMT2	35	35	90
CCMT3	35	35	120
CCMT4	40	40	130
CCMT5	50	40	90





Whether you want to throw a dash of colour in the corner of your outdoor space or you wish to accessorize your interior, these pots can do the job as they are offered in very big as well as table-size variety.



We offer these pots in two different rim varieties; **Wide rimmed** and **narrow**.

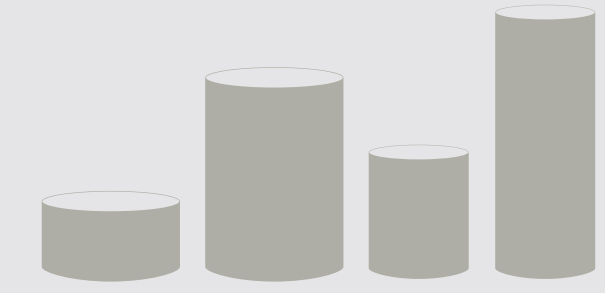
STEEL PLANTERS

Mirrored | Brushed

We consider this to be our less-bo-ho-more-lux collection for those who appreciate a bit more of glamour and zazz. This is more of a distinct take on modern, sleek and clean.



Dimensions of Steel Planters



Code		D (cm)	H (cm)
BST1	MST1	40	60
BST2	MST2	35	110
BST3	MST3	50	50
BST4	MST4	50	80



Available in various sizes, these versatile creations are the perfect fit for both indoor and outdoor settings, allowing you to elevate any environment with their contemporary charm.

Discover the allure of our brushed steel collection – a fusion of modern aesthetics and raw beauty. Each piece possesses a captivatingly rough texture that adds a touch of authenticity to your space.



With the brushed steel, you get more of a rough, edgy feel and texture while with the mirrored version, you go beyond through adding a layer of reflection and extra sparkle.

GOLD PLANTERS

Contemporary Gold Planters



WHETHER YOU ARE A FAN OR NOT,
THIS COLLECTION IS
VERY MUCH GOLDEN!

YES, IT IS OVER THE TOP FOR SOME;
BUT THE WAY WE SEE IT, THIS BRASS-
LIKE TONE ENRICHES THE COLOUR
PALETTE AND BRINGS WARMTH TO
THE INTERIOR SPACE LIKE NO OTHER.





**ONGOING EXHIBIT
SAM CENTER**
Gold Planters



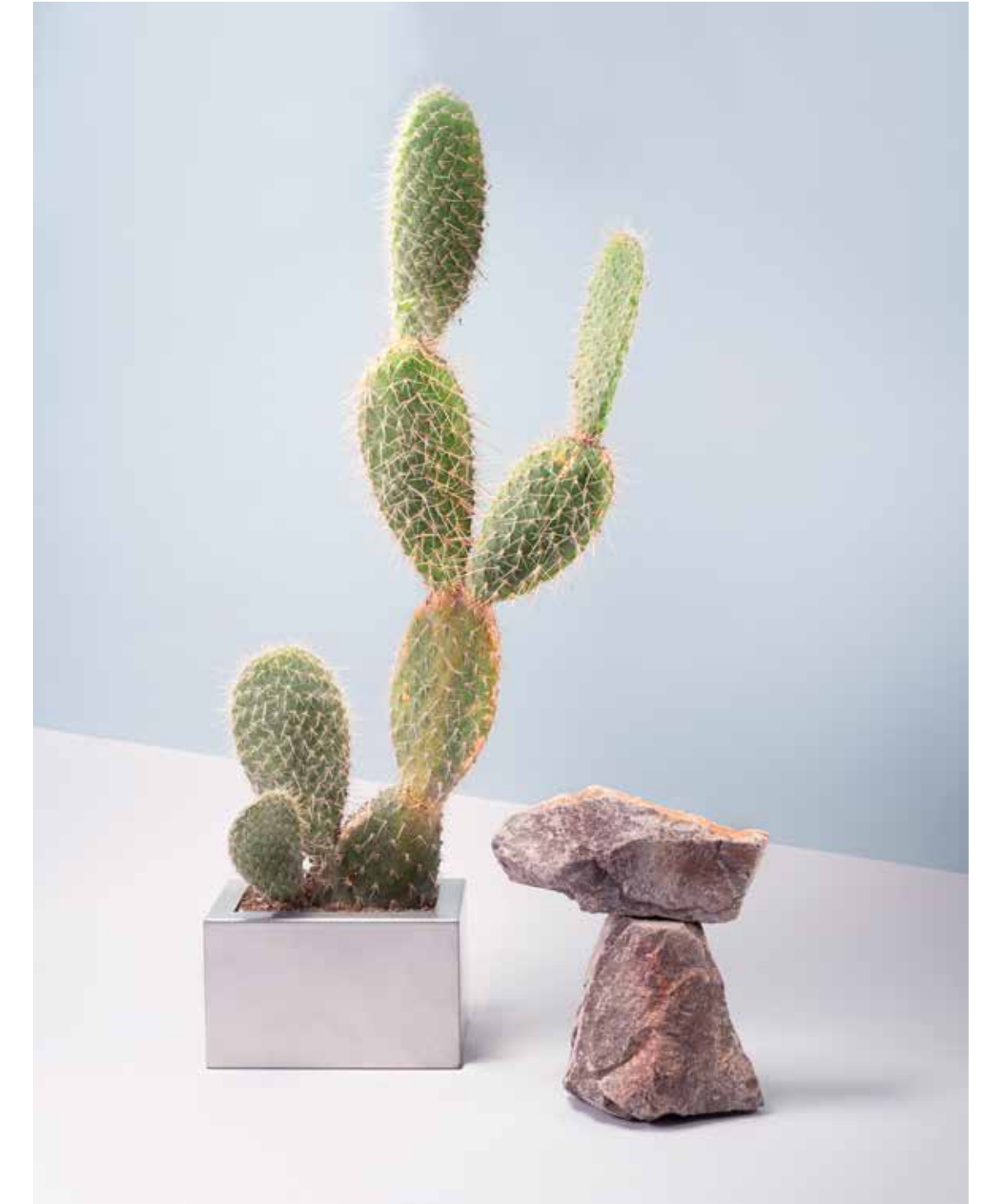
These brushed planters definitely add a dose of luxe and glam to any space they inhabit and make it absolutely chic. This is gold!

MINI POTS

Tiny, but happy

Pots and Pines has been into grandness since the beginning. But it doesn't mean we don't value variety. With these small-scale pots, we thought of presents for your dear ones. Whether it is regular flowers you want to house or our own smaller plants, these come in both coated and brushed steel variety.

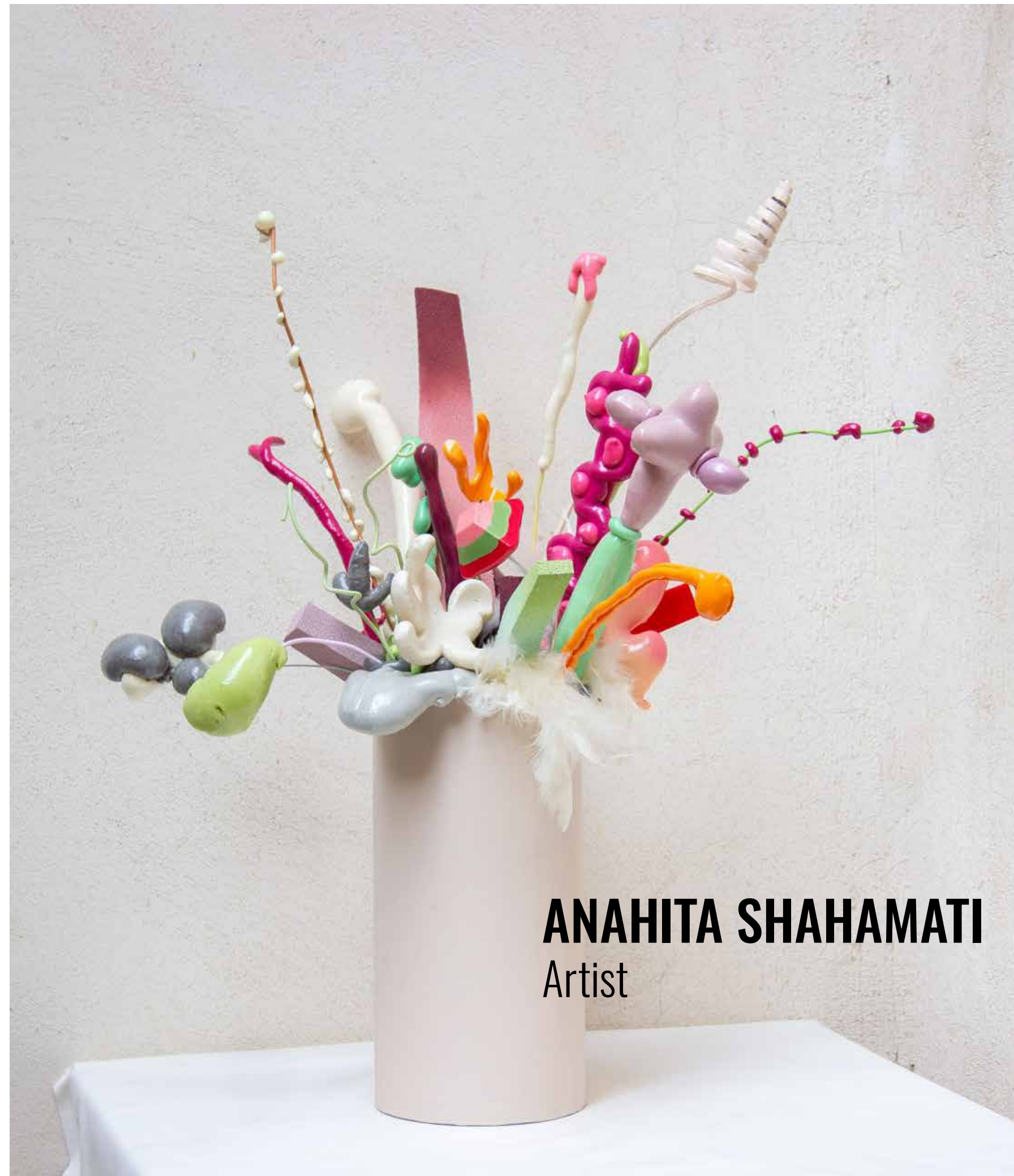
Our limited Bronze Collection in collaboration with Sadaf Farahani offered only in mini size.



PERSIAN FLOWER POWER HOUSE Bouquet Design



In this colourful collaboration with 'Persian Flower Power House', we brought something new to Pots and Pines by housing their beautifully-arranged flower bouquets in our coated and brushed Mini Pots. What a gift to give and receive!



ANAHITA SHAHAMATI
Artist



This abstract arrangement is an artistic collaboration between Pots and Pines and Anahita Shahamati where we housed Anahita's abstract sculptures in our Mini Pots. These so-called floral arrangements are in fact bouquets of handmade material.

03

EVENTS & HAPPENINGS

The Art of Greenery





MOROCCO IN TEHRAN
Ariana Art Gallery, Fereshteh

By putting together giant plants and smaller ones, throwing dashes of bright colour here and there, we envi-

sioned boho meets Moroccan as a result of the juxtaposition of many different plants in various sizes. The choices

we made for Indexpo, also resembled the uptown feel of their hosting space in terms of space design.

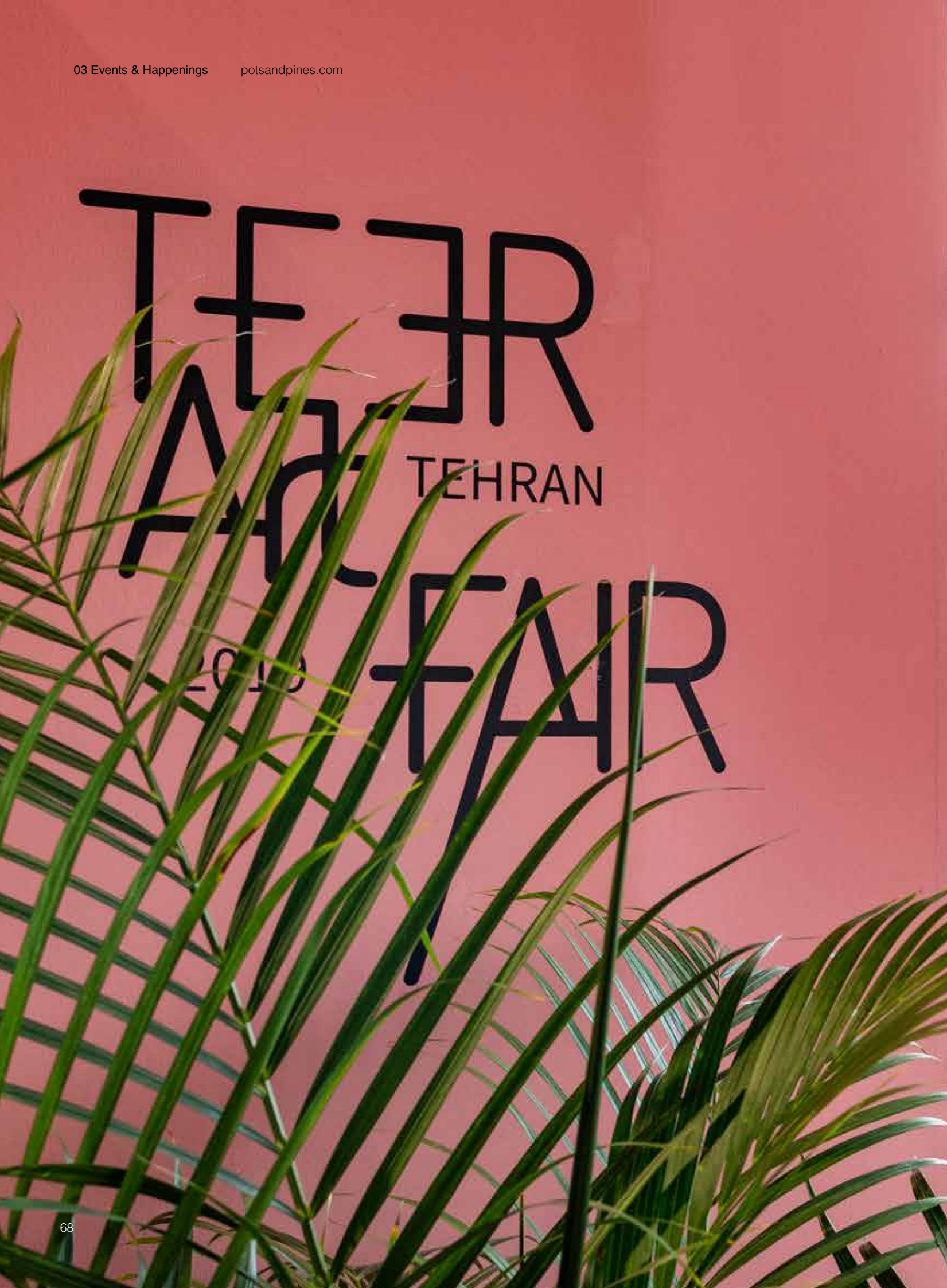


With this event, we shared our love for the middle eastern culture and surely the Moroccan vibe by using our clay jars and a variety of fabric and textile throughout the space.



If you've been to Sam Center's lobby, you know that the space is all about black marbles and a high void.

To match that, we chose only mirrored steel planters to complement the fancy, futuristic lush look while envisioning a modern-day garden in which we put together desert plants in super sleek modern planters.



TEER ART FAIR

Charsoo Cineplex, Hafez

Our task for the VIP lounge of Charsoo cineplex downtown was to bring a lush green feel to this massive, industrial, modern space.

So, we relied merely on tropical plants that would create contrast and at the same time a certain harmonious warmth to the space.

WATER, COLOUR, SOIL

Komod Space

For this collaboration with Komod Space, we joined forces with Laneh Handmade Goods to exhibit our Clay Jars collection to celebrate the ancient art of pottery and craftsmanship together. These Jars and the giant cactuses that inhabit them, are part of our all-time favorite 'Water, Colour, Soil' series.



In this curation, we imagined bringing life and fire to the super modern mix of concrete and neutral shades, that is Komod. We created human size clay jars in a very wide range of colours.

ARGO FACTORY

Ashkan Sanei





For this collaboration between Pots and Pines & Ashkan Sanei which was in partnership with O Gallery, Think Happy & Maghazeh, the vision was creating a 3D canvas of Ashkan Sanei's paintings on metal planters crafted by us.





The result was not our usual pots, but beautiful works of art, housing these magical, exotic plants. This special installation was hosted by Pejman Foundation's Argo Factory; A 100 - year - old - brewery turwned Contemporary Art Museum & Cultural Centre at the heart of Tehran that was recently renovated in 2018 by NY-based architect, Ahmadreza Schrickler.



04

LANDSCAPING

The Way in Through the Exterior



ARO PART CO

Interior Garden



Welcome to the image of the modern office project created by Pots and Pines! In this picture, you can see an impressive indoor garden designed by us. vision was to bring a touch of nature to the bustling urban city of Tehran.



The centerpiece of the room is a large plant bed, strategically placed in the middle, showcasing a beautiful arrangement of plants, including a big ficus tree and a Madagascar palm.

Our team aimed to create a serene and lush atmosphere, reminiscent of a jungle, within the confines of a modern house. This project is a testament to our innovative approach in blending nature and architecture, transforming indoor spaces into breathtaking green sanctuaries.

ALAVIS FASHION HOUSE

Uptown Tehran

Doing the landscaping for Alavis' Fashion House/Social Club was a joy for us; A cozy yard in uptown Tehran that resembles a tiny oasis in a concrete jungle. This landscaping process went from design to hardscaping.

We created the water feature specifically for the designated space. Through the gathering of natural stones and utilizing massive planters we addressed the big challenge: making a yard where there was no yard before!

DIVINA BY SEPEHR SARLAK Restaurant

The landscape project features a beautiful garden in Fereshteh, Tehran, specifically located at the Sepehr Sarlak restaurant. The garden showcases a collection of pink and red coated metal planters, which contribute to its overall aesthetic appeal.



The garden is designed with careful attention to detail, creating a serene and inviting atmosphere.

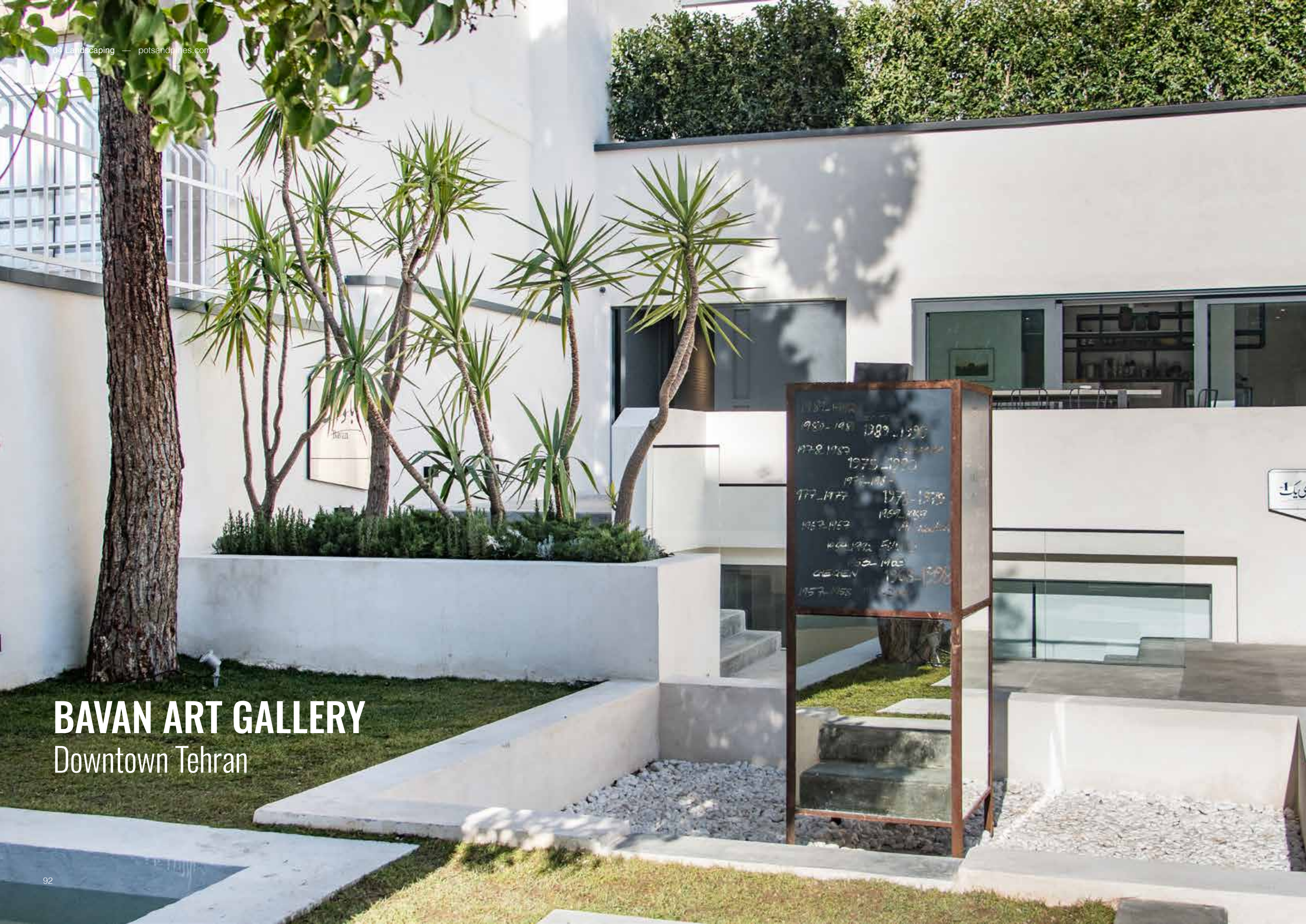
The centerpiece of the garden is a table set in a courtyard, surrounded by lush plants. This project exemplifies the fusion of nature and design, providing a delightful experience for visitors at the Sepehr Sarlak restaurant in Tehran.

In this restoration and transformation of a Qajar-era textile factory into a modern residential house in Kashan's old town implemented by Ravagh Atelier, we took care of the green essentials and their housing planters.

In this amalgam of ancient architecture and modern design, we selected the right forms and colours and placed them in different corners to create harmony and beauty.



Ravagh is a leading design enterprise bringing together an independent design consultancy and an array of bespoke design solutions for a diverse set of typologies.



BAVAN ART GALLERY

Downtown Tehran



A contemporary art space in downtown Tehran. This mostly-white little yard demanded the right amount of green in the right places.

Our Yucca plants break the simplicity of the mostly-white space thanks to their disheveled greens.

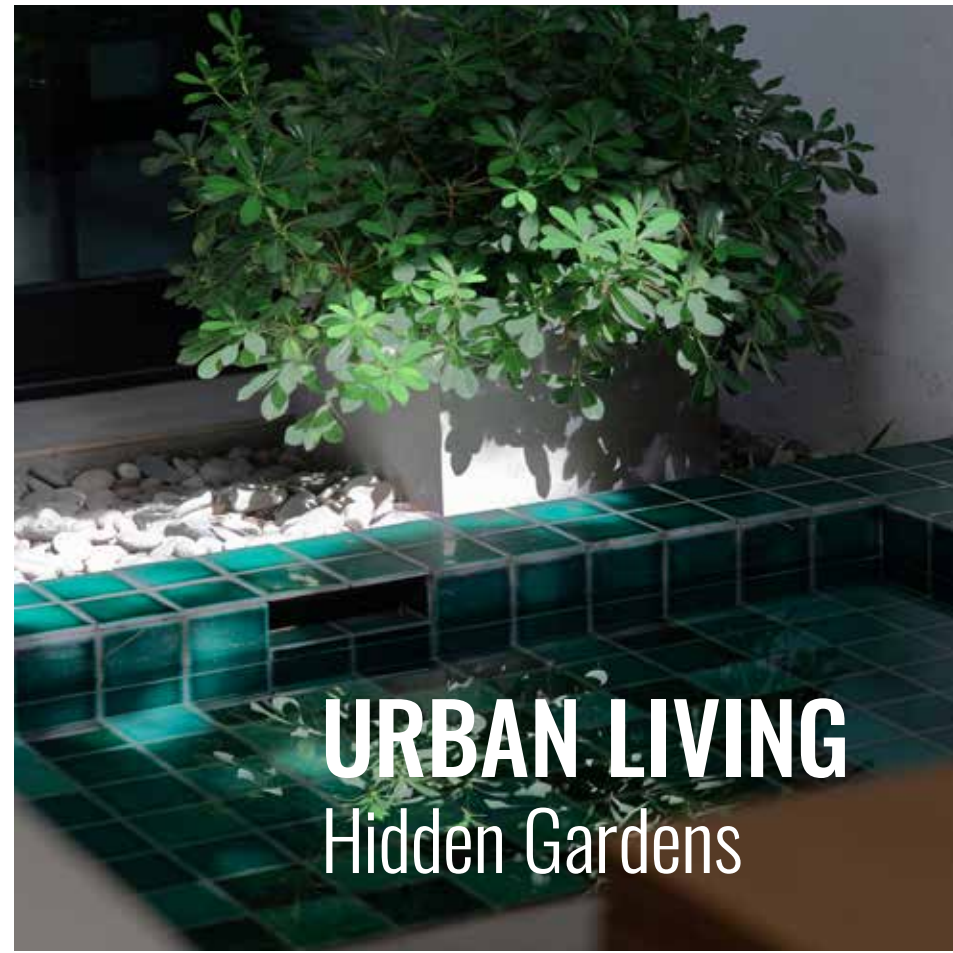


Inspired by Noriyuki Haraguchi's Oil Pool (1971), Alireza Zolfaghari created this stone water feature where we came in with the landscape design for the entrance of Homa Commercial Space in Velenjak.



HOMA Commercial Space

This patio not only brings light into the interior space, but also plays a role in merging the dining & living area with the greenery outside which is a blessing for a megalopolis such as Tehran. These glazed tiles were the perfect choice for this apartment designed by Parastou Malmir.



URBAN LIVING
Hidden Gardens



On the top we have another rooftop project (interior design by Roshanak Tehrani) where we have put together a Greek-inspired vibe by focusing on the colour white for our cubic planters which house Bougainvilleas and Oleanders among others.

For this balcony (on the right) in Saman Residential Complex (interior design by Niloufar Jodat) we have selected Kumquat and Japanese Quince together with wild greens as a way to reflect the Mustard colour of the floor.



05

PUBLIC SPACES
Greening the Cityscape



BAXTER Showroom



Exquisite Pots and Pines Bronze Collection adorned with exotic plants, showcased at the official Showroom of Baxter, made in Italy. This stunning display has been meticulously curated by Ravagh Atelier.



The Lounge Chair was designed with the aim of combining beautiful appearance with the ultimate in comfort. It has been produced by **Vitra** and is recognized as one of the great classic furniture designs.

VITRA
Showroom

LOOKS LIKE PARY

Showroom



At the showroom of LooksLikeParty, a renowned brand celebrated for its exquisite handcrafted clothing with captivating bohemian designs, a stunning transformation has taken place.

The installation of gleaming metal pots, brimming with exotic and vibrant plants, has breathed new life into the space. These juxtaposed elements

meld seamlessly to create a mesmerizing fusion of fashion and nature. The lush greenery of the exotic plants adds a refreshing touch of the wild, beautifully complementing the brand's bohemian ethos.

It's an enchanting synergy of style and nature that beckons visitors into a world of both sartorial and botanical wonder.

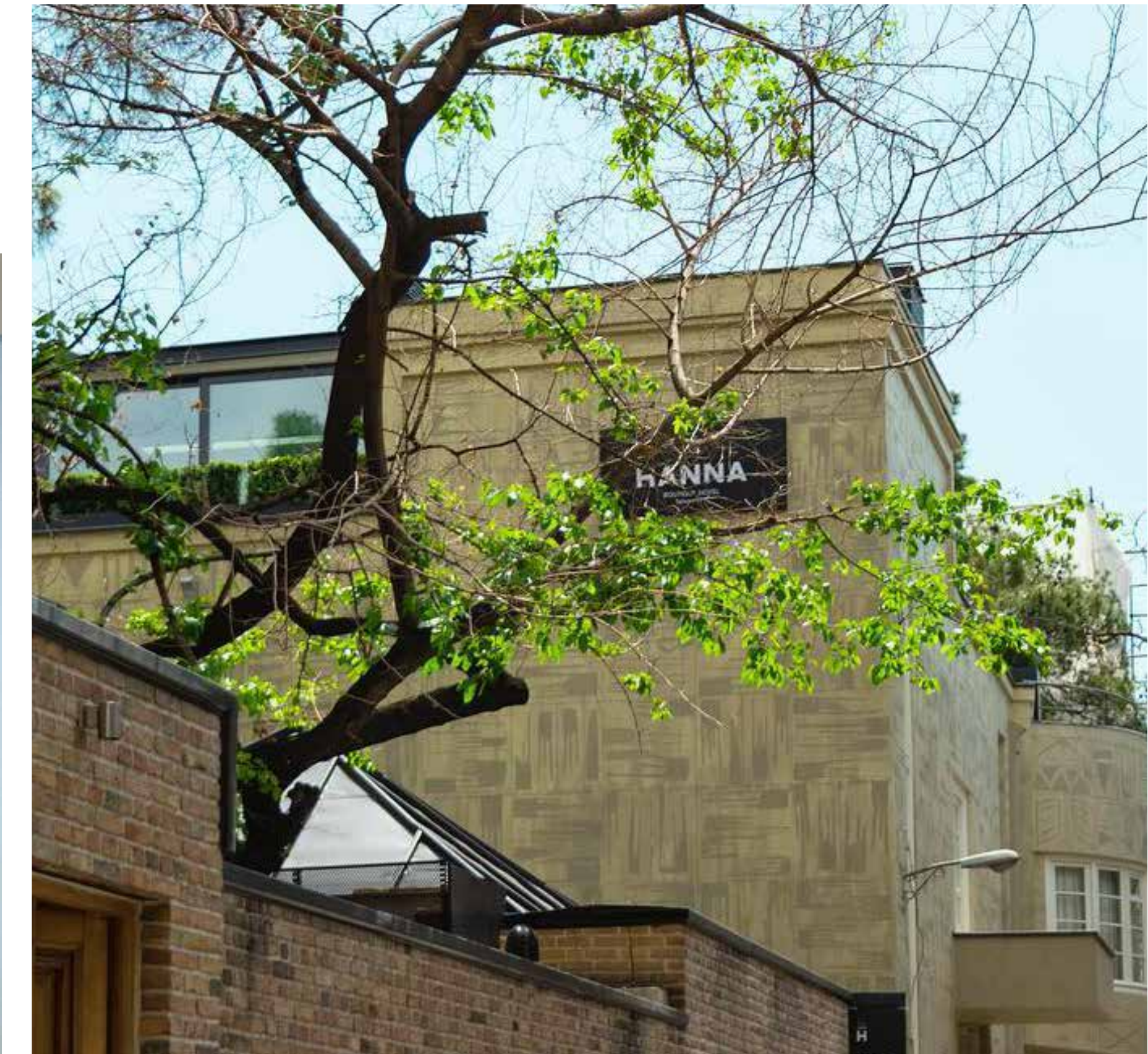


HANNA

Boutique Hotel

This 90-year-old house-turned-hotel in Tehran's Lolagar alley is truly a unique expression of Contemporariness.

Established in 2018, Hanna is Persian Garden Studio's first urban rehabilitation experience and we were lucky to contribute to the shaping of this intimate space with some of our finest plants in these jars, traditional pots and other planters by Zeeen which spoke the tone of this beautifully designed space.



Our plants are housing the halls, rooms, restaurant and other areas of this beautiful space, complementing all its best characteristics.

DIVAN Restaurant

The art of clay pottery has been a part of life in Iran since the earliest days of the civilization. Today, we are excited to announce the launch of our new clay pots collection – handcrafted with love, quality material and craftsmanship. Pots that your plants adore, and your space demands.



You can see our new collection for the very first time at the magical Divan restaurant in Tehran – a remarkable and unique space that brings together the beauty of Iranian art, culture and cuisine, all in one place.

ZHENEH Beauty Salon



For Zheneh Beauty Salon (interior design by Roham Shamekh) we thought of our black wide-rimmed planters to match the tiling and as for the plants, we thought of tropical to bring the nature into this space where one sees black and white stripes and peach shades on the walls.



KOI Retail Space



This collaboration with the clothing brand KOI took place at Komod Space and the main idea was to use planters and plants which can help create harmony with the clothing items and their colour palette.



LUMA
Café

Café Luma is one of our more recent projects designed by Aydin Al Mohammad. In order to create a boho vibe, we used hanging plants as well as a few of our tropical plants throughout the space.



SAM CAFE
Café, Sam Center



Putting three large luscious bamboo palm trees has created liveliness in Sam Café's industrial space by bringing greenery and part of the tropic next to all the cements, iron and glass.

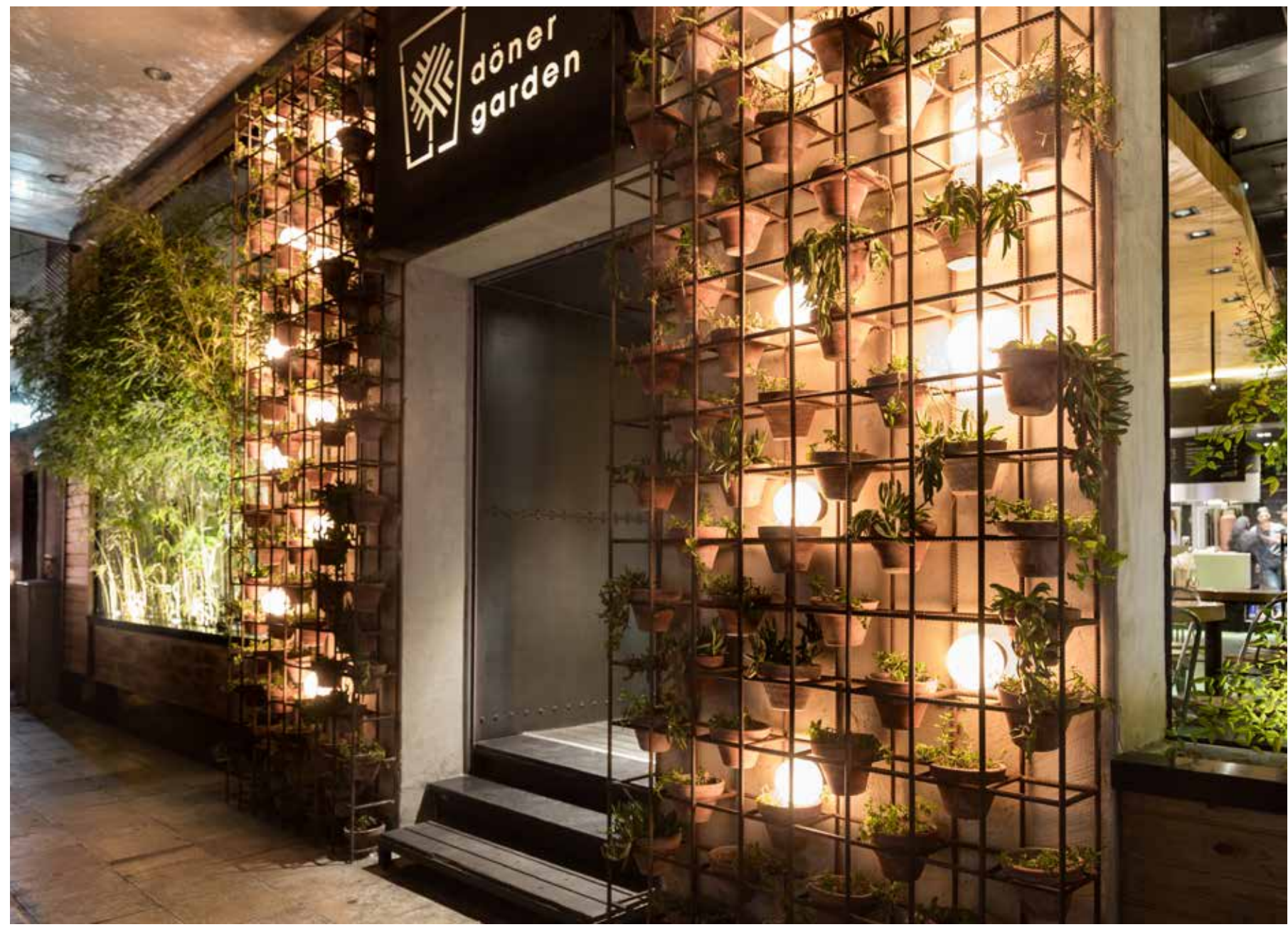
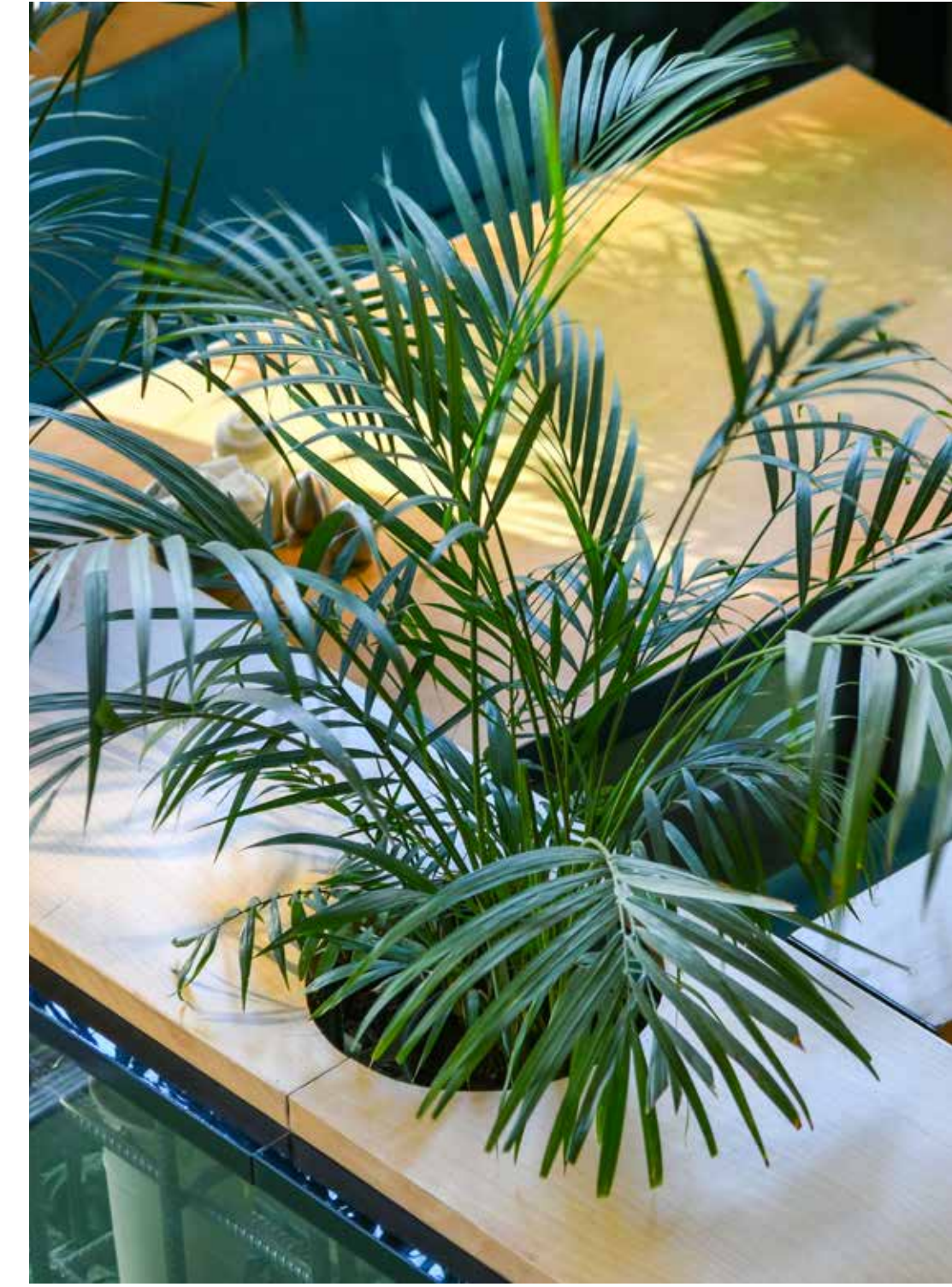


DONER GARDEN

Andarzgoo | Pasdaran | Shahrak-e-Gharb

In this branch of Donor Garden in Andarzgoo, we focused on the many small shelves inside and outside the restaurant.

By using small plants on these numerous shelves, we were able to bring warmth and life to this space.



ORCHID PHARMED

Pharmaceutical
Company

Orchid pharmed is a pharmaceutical company and that simply means White, white and more of white! The vision for this space designed by Roozbeh Eftetahi was to be super minimal and clean.



AYENEH DIVAN Banquet Hall



Ayeneh Divan is one of the projects of Monsoon Group that we really love; the luxurious character of the space made us think of banquet halls. That's why we selected the colour gold for the planters to reflect the tones of the space.





CHOPARD
Swiss Luxury Watches

This renowned fine jewelry brand needs no introduction. Matching its characteristics, we went for Parisian style landscaping for the entrance space of the Chopard store in Tehran's Niavaran area.



Nakaya Asian restaurant in northern Tehran demanded a bedazzling luxurious style to match its high-end interior design as well as its top-quality cuisine.



NAKAYA
Asian Cuisine

06

PRIVATE SPACES
Living in Style



LA PALMERAIE

Jumeirah, Dubai

Pot and Pines' first project in Dubai! This stunning living room showcases your bronze and coated metal collection and reflects the exquisite interior design by Farshad Mahoutforosh. The space is adorned with beautiful sculptures, amazing designer furniture, and antique Persian objects and art works, creating a truly artful atmosphere.



A notable feature is the large ficus tree that adds a touch of greenery and natural beauty to the room. It's an honor for Pot and Pines to have their planters and plants featured in this magnificent villa, which belongs to Farshad Mahoutforosh and Abdolahi al Kaabi, a renowned Emirati film director.



Their esteemed art collection further enhances the beauty of the house. The villa designed by Farshad Mahoutforosh, is undeniably one of the most beautiful in Dubai. Its exceptional design and attention to detail make it a standout among the city's architectural marvels.

Moreover, the art collection within the house is truly unique and one of a kind. The curated selection of artwork reflects the refined tastes and discerning eye of the homeowners, Farshad Mahoutforosh and Abdolahi al Kaabi, who have amassed an impressive collection over the years.



The combination of the villa's stunning aesthetics and the rare art pieces creates an atmosphere that is both visually captivating and culturally enriching. It's an extraordinary achievement to have your planters and plants showcased in such an exceptional setting.



BAHAR STREET
Uptown Tehran

This apartment is beautifully decorated with an impressive collection of Pots and Pines clay jars, which adds a unique touch to the space. The room is adorned with various plants, including a banana tree and aloe vera, bringing a refreshing and natural atmosphere to the interior.

The interior design of the house was crafted by Salar Ayazkhou, resulting in a visually appealing and well-thought-out space.

The furniture chosen for this room is exquisite, reflecting the talent of the designer and contributing to the overall aesthetic.

Additionally, the presence of artwork and carefully selected objects enhances the ambiance of the living room, making it a truly remarkable and well-designed space.



PLQ 18

SEFI Properties

This stunning swimming pool and its accompanying structure were meticulously brought to life by the skilled craftsmanship of Sefi Co., a renowned construction company known for their

exceptional architectural projects. The visionary masterminds behind this architectural marvel are the talented architects Firooz, Firooz, who have skillfully designed every detail to create a

harmonious and captivating space. Adding to the allure of this magnificent setting is the hand-painted tile artwork, meticulously crafted by Bahare Ceramic.



Their expertise in creating stunning ceramic pieces is evident in the vibrant and intricate mural adorning the poolside wall. Each brushstroke tells a story, infusing the space with a unique artistic touch that is sure to captivate all who encounter it.

Furthermore, this space showcases the work of the coated metal planters, which are an integral part of the overall design. These planters, thoughtfully incorporated into the poolside landscape, add a touch of elegance and greenery, enhancing the overall ambiance and creating a harmonious connection between nature and architecture.

The combination of Sefi Co.'s exceptional construction, Firooz, Firooz's architectural brilliance, Bahare Ceramic's artistic mastery, and the presence of the coated metal planters exemplifies the dedication and craftsmanship that went into creating this remarkable swimming pool oasis.

DIVA FURNISHING

Ghajar House



A stunning interior design featuring an old house from the Ghajar era near the Tehran Grand Bazaar. The room showcases beautiful arched windows and houses a captivating coated metal and steel collection, curated in collaboration with Diva Furnishing.

Welcome to our stunning project in Safadasht, Karaj, where the perfect blend of modern design and natural beauty comes to life. This remarkable house showcases our exquisite collection of brushed steel and mirror steel, harmoniously complemented by the presence of exotic cactuses.

Step inside and be captivated by the seamless integration of sleek architecture and the vibrant allure of nature. The interior designer, Roshanak Tehrani, has masterfully crafted a space that exudes sophistication and contemporary elegance. Every detail has been thoughtfully curated, creating a truly immersive experience.

As you explore, you will be mesmerized by the breathtaking sight of cactus plants adorning the stairs. Their unique shapes and textures add a touch of exotic charm, effortlessly merging with the modern aesthetic.



SAFADASHT VILLA
Karaj



These resilient plants, supplied by Pots and Pines, enhance the overall ambiance, infusing the space with a sense of tranquility and natural beauty. Prepare to be inspired as you immerse yourself in this harmonious fusion of art, design, and nature.

Our project in Safadasht, Karaj, is a testament to the limitless possibilities when creativity and passion converge. Experience the allure of brushed steel, mirror steel, and the enchanting presence of cactuses, as envisioned by the visionary Roshanak Tehrani.



In this collaboration with SEFI Properties for this building which was designed by Firouz Firouz, we have incorporated some of our finest exotic plants throughout the interior design by Ravagh Group.

The ponytail palm overlooking the little limestone pool creates a modern oasis vibe for this lobby space.



PLQ 23
SEFI Properties

A LOOK INSIDE

Tehran Apartments

In this beautiful home interior design by 'We Studio', a Pots and Pines ficus tree stands gracefully, bringing a touch of nature to the living room.

The carefully curated furniture selection showcases a captivating blend of contemporary and rustic design elements. Plush sofas and armchairs adorned with elegant patterns invite you to sink in and unwind.

The coffee table, crafted with meticulous attention to detail, serves as a stylish centerpiece, complementing the overall aesthetic of the room.

The interplay of textures and colours creates a warm and inviting atmosphere, making this living room an ideal space for relaxation and social gatherings.



For this meticulously - designed interior of a building by **Hadi Tehrani** (on the left), we respected the space by placing single planters and bigger plants to put a dash of green among all this white and gray while bringing contrast to the fluorescent shades of the artwork.



All the way from its homeland, Mexico, to Roma Residence (page 136) the Agave is housed beautifully in this vibrant setup of oceanic blues and mustard yellow accentuated with these designs from **Roche Bobois** and **Vitra**.



On the top, our clay jar & metal planters sit well with the works of Farrokh Mahdavi, Moslemian & Jazeh Tabatabai in combination with the glamorous plasterwork of the interior which has created an oddly fresh and vibrant vibe in this space.

On the left we have the meeting point of Marble, our coated planters housing exotic cactuses, Gholamzadeh's giant piece in this space designed by Alireza Zolfaghari.

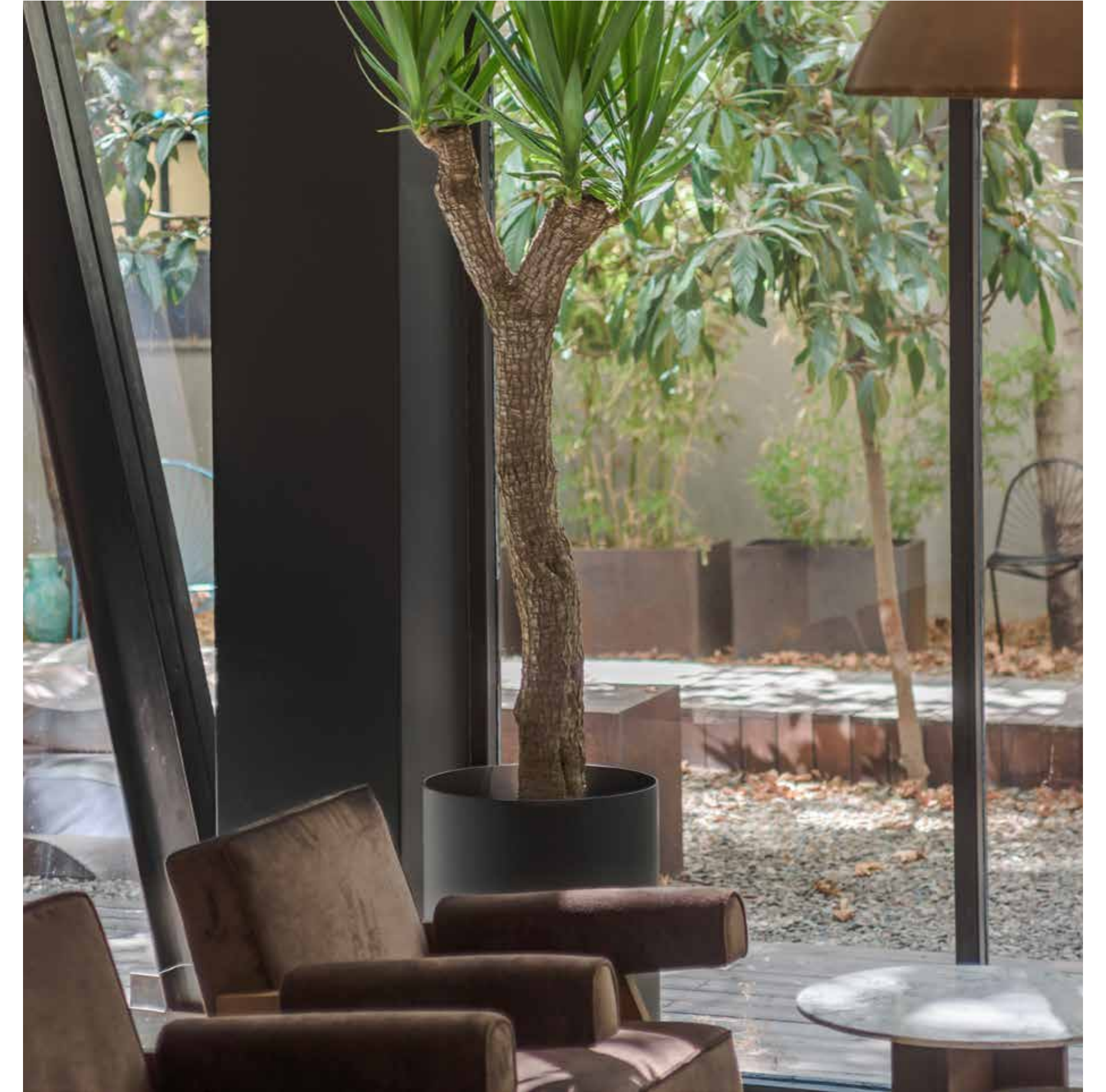


In this apartment located in Chenaran St. our massive cactuses in their mirrored steel and the Yucca plant have brought an exotic feel which you can't get enough of.



As is the case with Roham Shamekh's work, we also needed to speak colours for this beautifully - designed interior space; Putting our Areca palm inside a Mauve planter right next to the olive green and blood red in an effort to accentuate the rest of this multi-layered get-up.

Less isn't always more! In this beautiful apartment in Tehran done by Ravagh Group, we have our matte finish in the foreground housing the ZZ plant, our clay pots in the back and our Pampas grass on the terrace, creating harmony through shades of pink and aqua. Not to mention the air purifying effects of these plants!



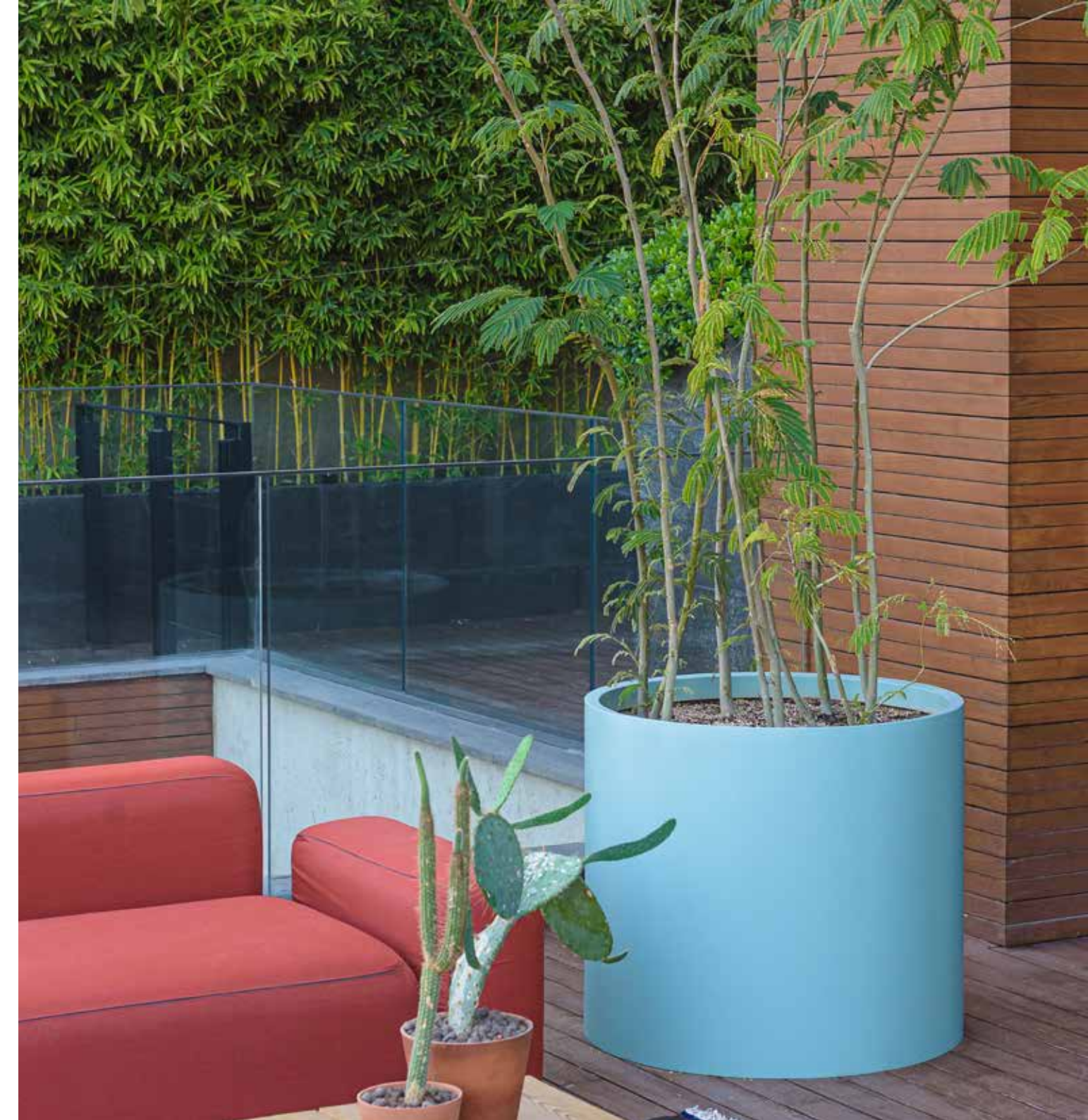
IN THIS SETUP BY RAVAGH ATELIER,
WE WENT FOR A CHOICE
AS BOLD AS BURGUNDY TO COMPLEMENT
THE FINENESS AND SLEEKNES
OF THIS ENSEMBLE.





It has never been simply a matter of choosing plants for us; on this beautiful Lavasan terrace, done by Makan Architects, we have delicately put together the modern furniture pieces and the Persian kilim to create the perfect setting.

The attention to colour is of utmost importance when it comes to bringing out the best in each and every single frame. We are only picky when it comes to colour, texture, harmony and finishing to name a few! From one of our indoor/outdoor projects in Lavasan, where the mountains are very near.



Another celebration of colours and utter joy with these larger-than-life plants housed in the perfect planters, breathing life into the space.

The selection of matte-colour planters and the plants on this beautifully-finished floor is proof for our attention to harmony and detail.



07

CREATE YOUR OWN POTS AND PINES

Colour, Shapes & Sizes



COLOUR, COLOUR, COLOUR

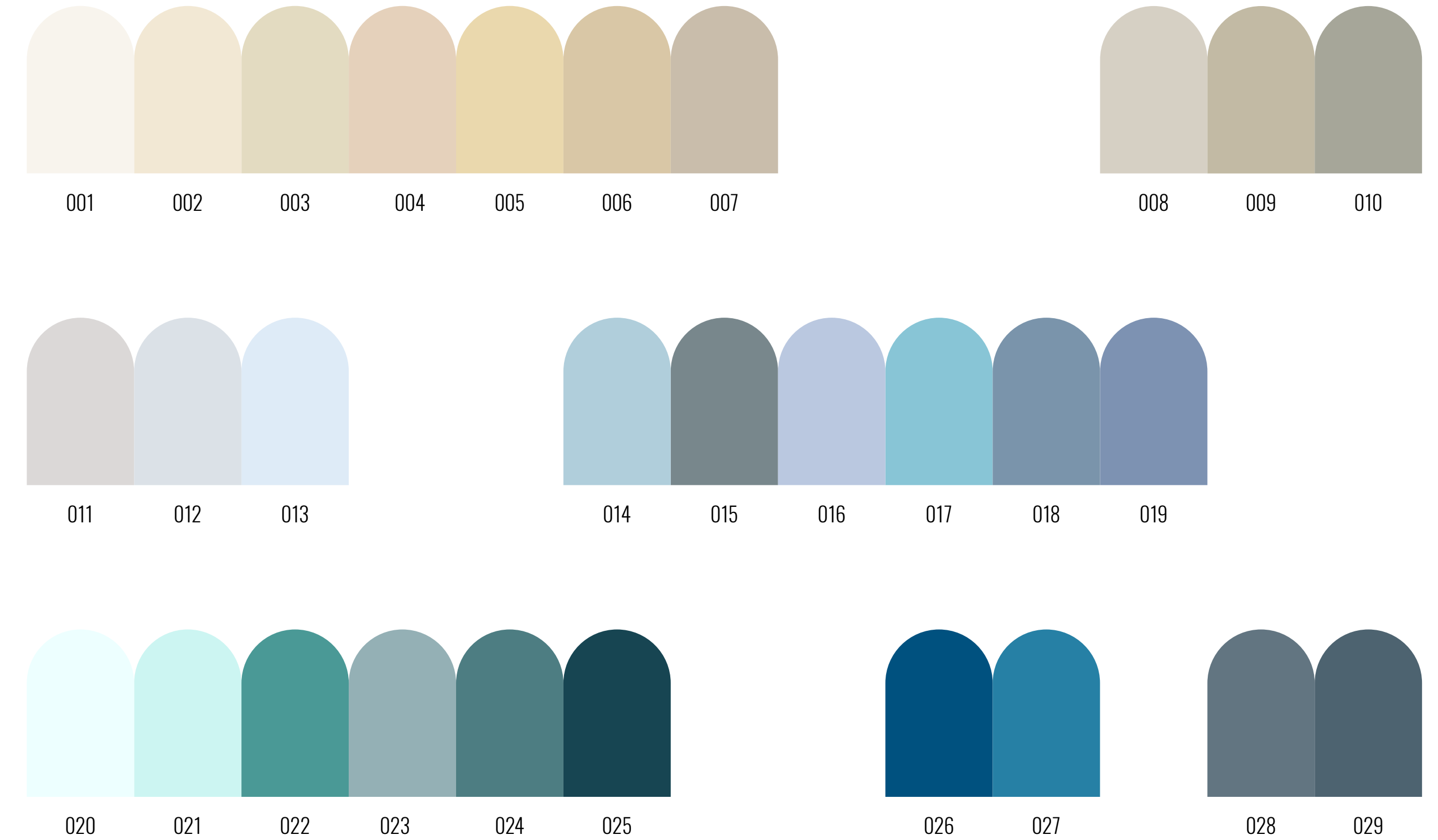
Colour Palette



Our color palette is what truly sets us apart. We take pride in crafting our own unique colors using the finest European pigments available in the market, ensuring the highest quality.

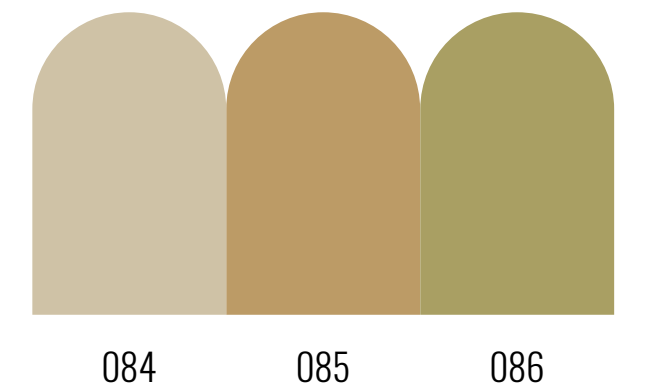
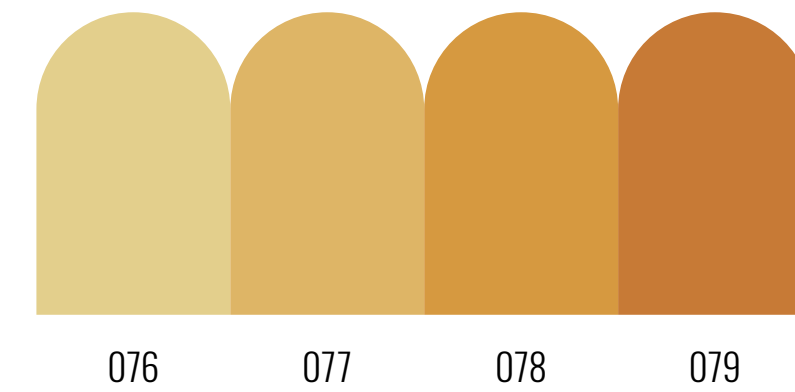
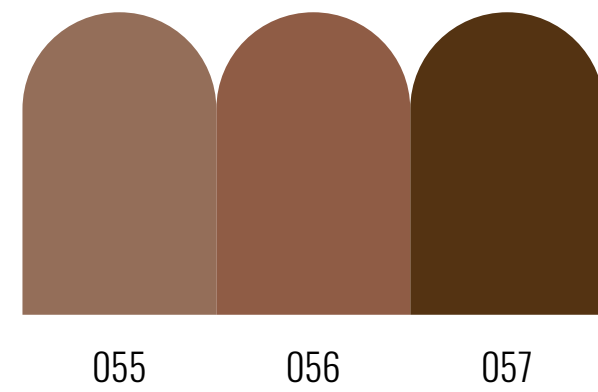
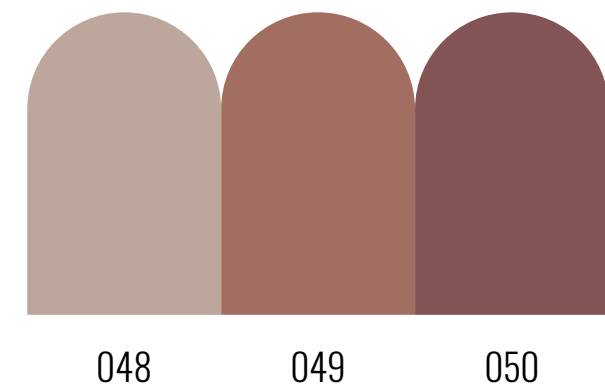
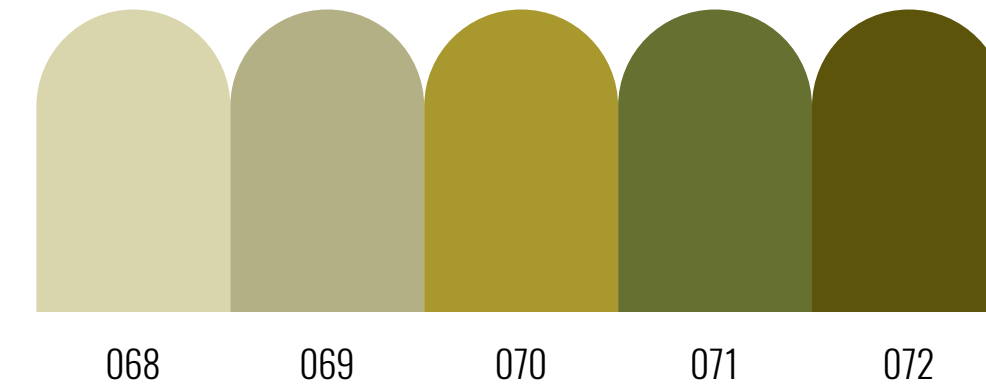
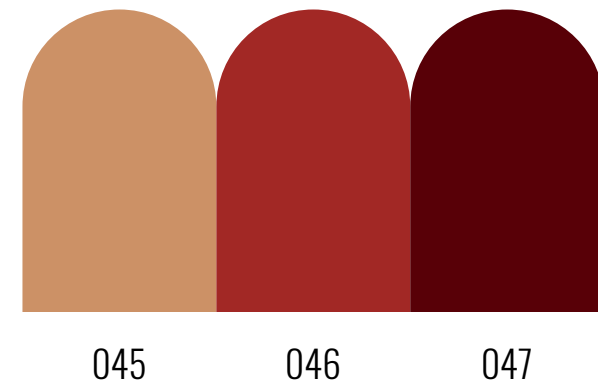
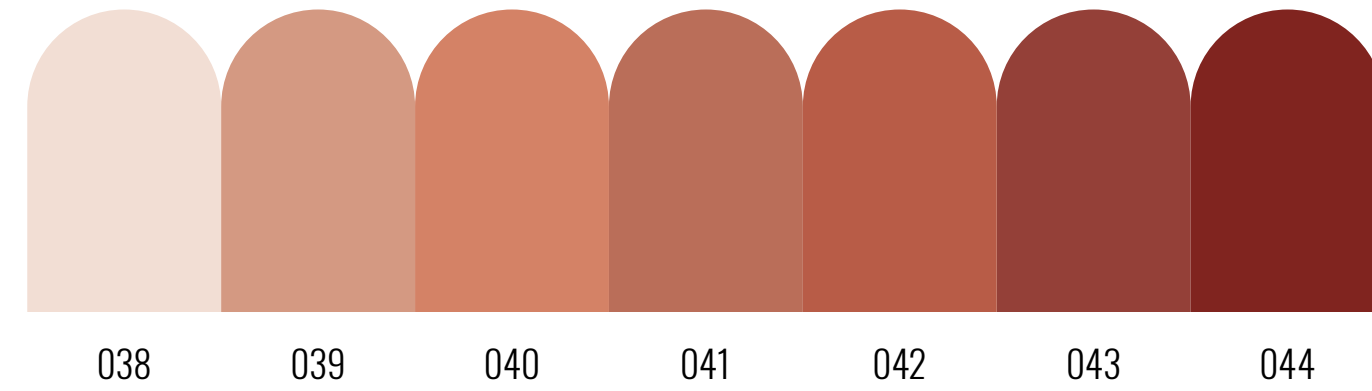
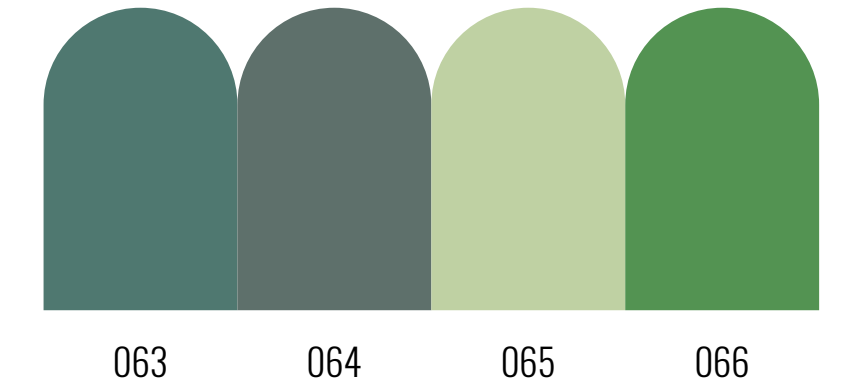
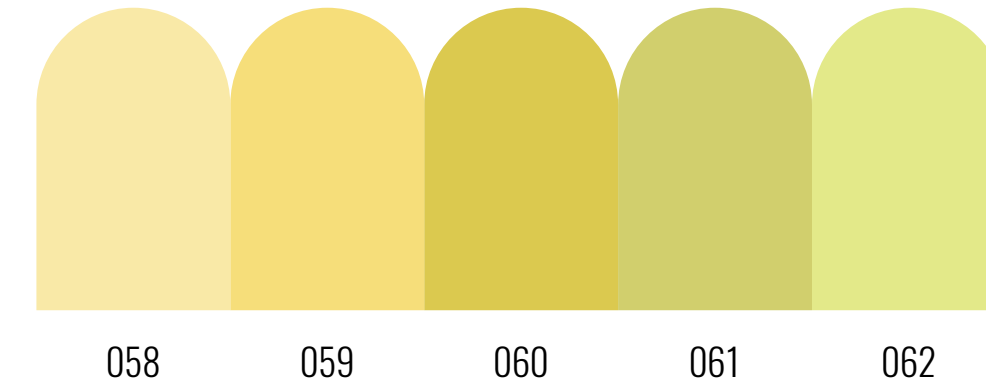
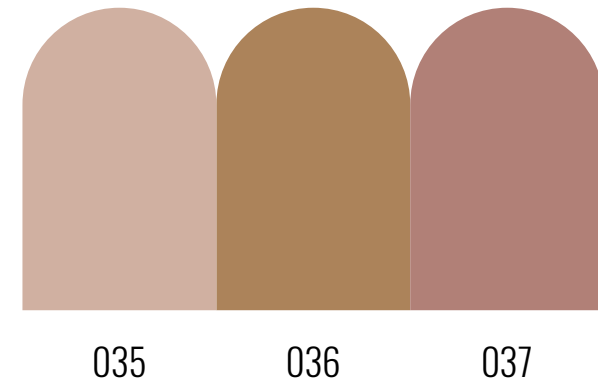
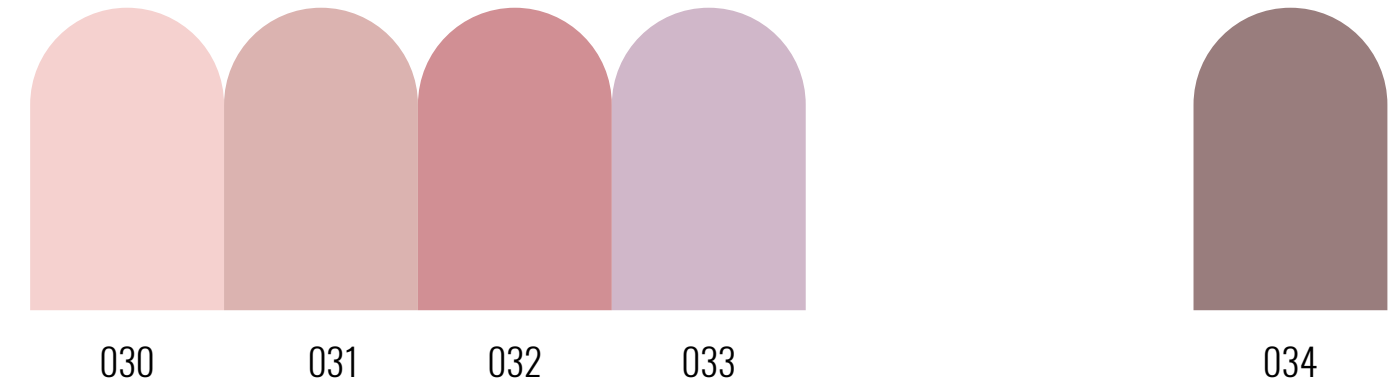
With a range of matte and shiny finishes, our color palette offers a stunning array of options to choose from. What makes us exceptional is our ability to create custom colors by blending our five main hues.

PASTEL | CALM | LIGHT



WARM | VINTAGE | BOLD

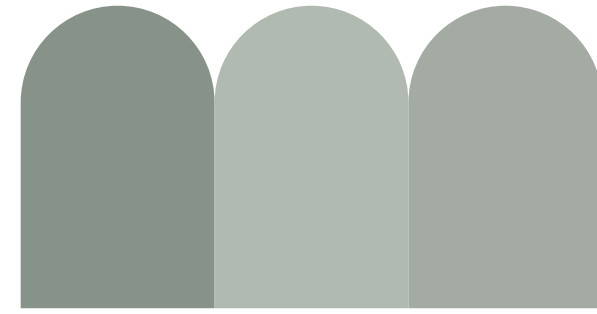
ROOTED | ORGANIC | EARTHY



MODERN | TIMELESS | LUXURY



087 088



089 090 091



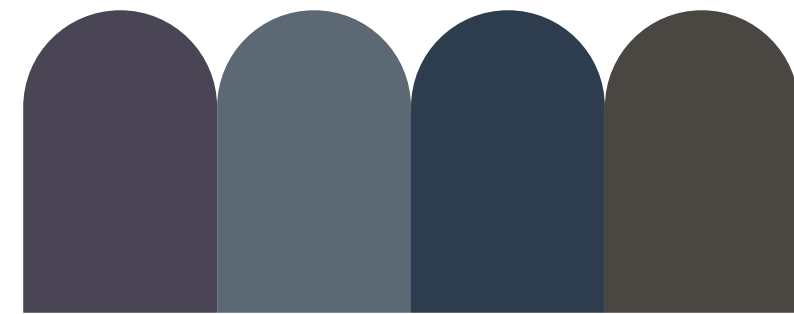
092



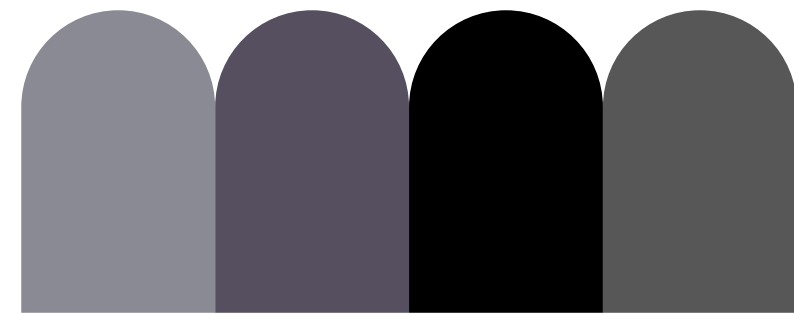
093 094 095



096 097 098 099



100 101 102 103



104 105 106 107

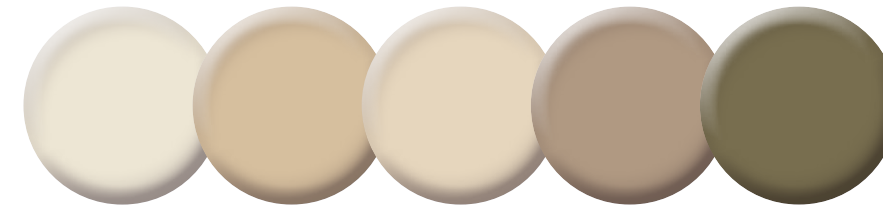
Handmade with precision, we guarantee a 95% color match to your preference, while that remaining 5% embodies the distinctive touch that makes each of our products one-of-a-kind.



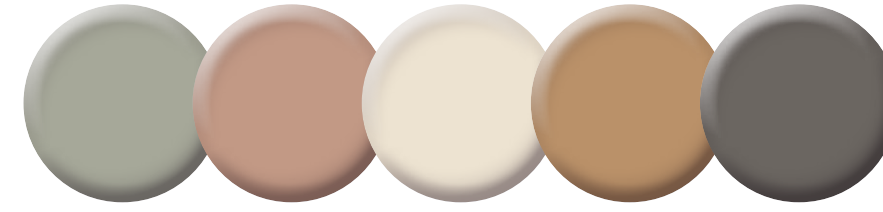
READY-MADE COMBINATIONS

Bespoke Creation

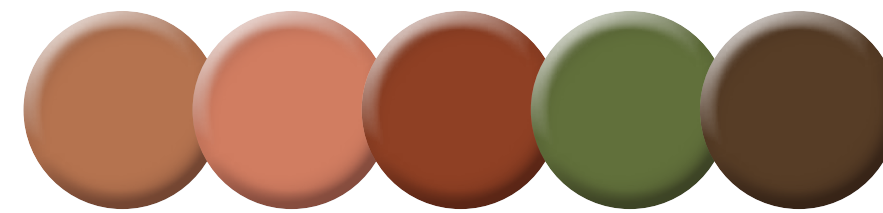
Your choice of color is not just a selection; it's a bespoke creation tailored to your individual taste.



01. Sandy Fawn



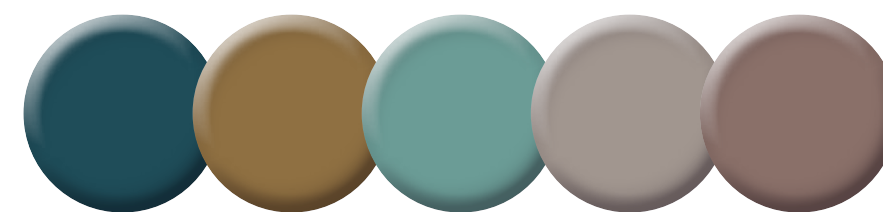
02. Riding Hood



03. Camouflage



04. Tesserae



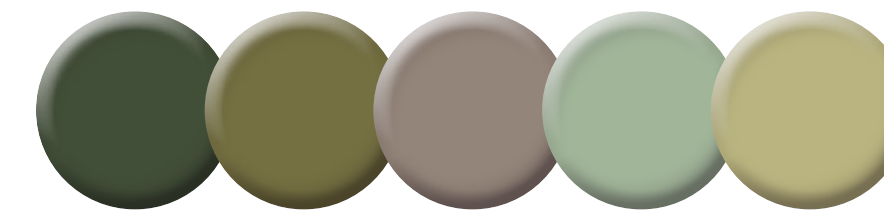
05. Northern Light



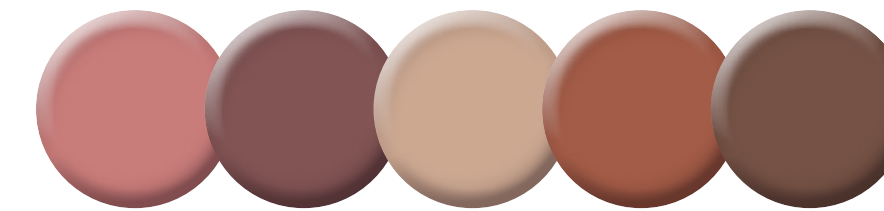
06. Lunar Breeze



07. Mossy Blush



08. Steppe Serene



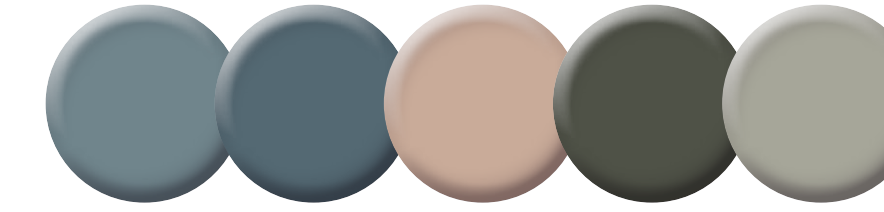
09. Luscious Rouge



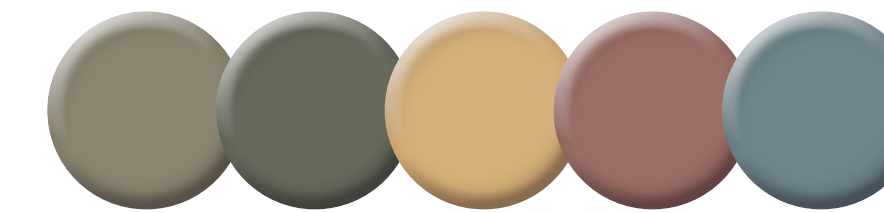
10. Mosaic



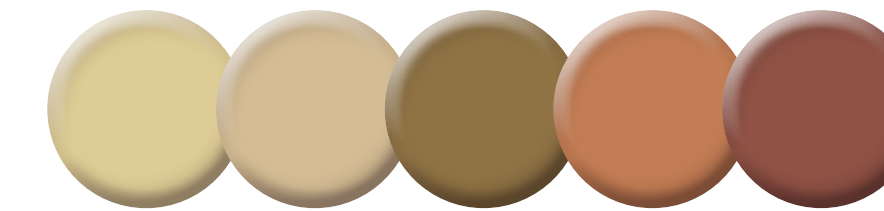
11. Nude Stone



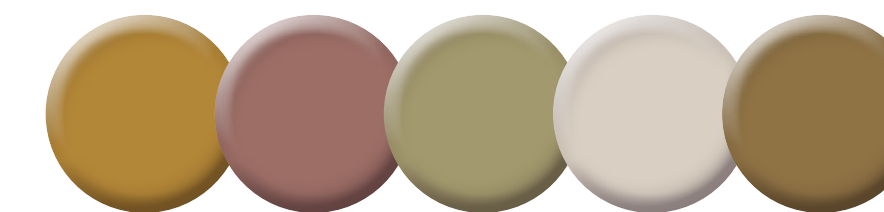
12. Before the Dawn



13. Seasons



14. Golden Sunset



15. Falling Leaves

We also offer these ready-made colour combinations of five, picked by our creative team. These colours come in both glossy and matte finish.

SHAPE & SIZES

Dimensions

While metal and steel pieces precisely match your dimensions, our handmade clay pottery bears subtle size variations that enhance their individuality.

Other than our set sizes, our metal and steel planters could be custom made to your taste. Wheels are an optional add-on for our metal planters.

Dimensions of Modern Clay Jars



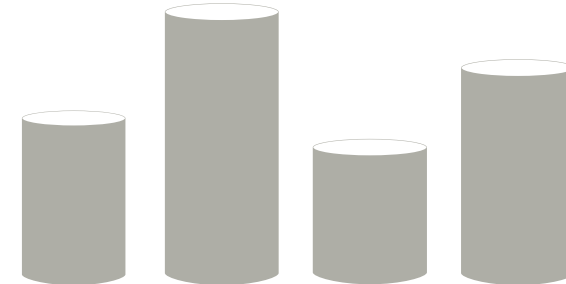
Code	D (cm)	H (cm)
CL1	45	120
CL2	40	100
CL3	40	80
FCL1	50	100
FCL2	50	80
FCL3	50	45

Dimensions of Hormuz Sands



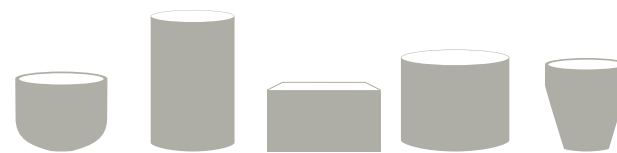
Code	D (cm)	H (cm)
HS1	70	45
HS2	75	45
HS3	75	50
HS4	80	50
HS5	85	55

Dimensions of Earthy Elements



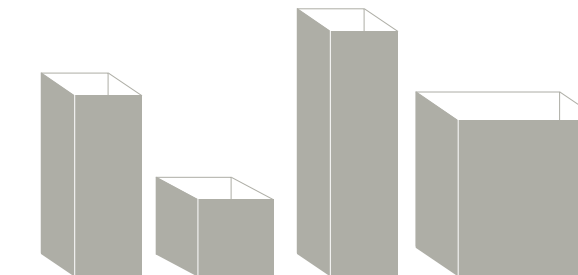
Code	D (cm)	H (cm)
EE1	40	95
EE2	42	110
EE3	42	95
EE4	42	90
EE5	45	80

Dimensions of Mini Pots



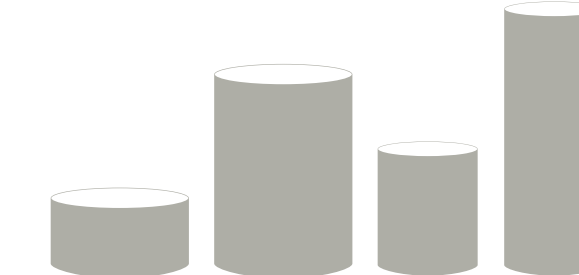
Code	D (cm)	H (cm)
TCMT1	15	10
TBST1 TCMT2	15	15
TBST2 TCMT3	15	20
TCMT4	15	30
TCMT5	15	40
TMST1 TBST3 TCMT6	20	10
TMST2 TBST4 TCMT7	20	20
TBST5 TCMT8	25	15
TMST3 TBST6 TCMT9	30	15

Dimensions of Cubic Coated Metal Pots



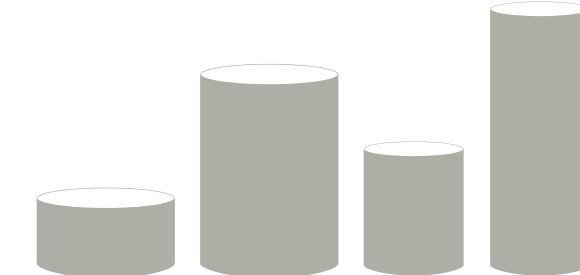
Code	L (cm)	W (cm)	H (cm)
CCMT1	30	30	110
CCMT2	35	35	90
CCMT3	35	35	120
CCMT4	40	40	130
CCMT5	50	40	90
CCMT6	60	60	40
CCMT7	50	50	50
CCMT8	30	20	160
CCMT9	58	32	35
CMT10	60	30	40
CCMT11	44	32	45
CCMT12	40	40	30
CCMT13	45	45	35
CCMT14	60	60	50
CCMT15	50	50	40
CCMT16	75	63	50
CCMT17	80	20	80
CCMT18	100	30	100
CCMT19	70	30	180
CCMT20	30	30	180
CCMT21	60	20	165
CCMT22	40	30	160
CCMT23	30	20	150

Dimensions of Coated Metal Pots



Code	D (cm)	H (cm)
CMT1	30	70
CMT2	30	90
CMT3	35	50
CMT4	35	70
CMT5	35	90
CMT6	35	110
CMT7	40	60
CMT8	40	80
CMT9	40	100
CMT10	45	70
CMT11	45	90
CMT12	45	110
CMT13	50	50
CMT14	50	70
CMT15	50	80
CMT16	50	90
CMT17	50	110
CMT18	60	60
CMT19	60	80
CMT20	70	70
CMT21	70	80
CMT22	70	90
CMT23	55	45
CMT24	60	50
CMT25	65	55
CMT26	70	60

Dimensions of Steel Planters



Code	D (cm)	H (cm)
BST1 MST1	30	70
BST2 MST2	30	90
BST3 MST3	35	50
BST4 MST4	35	70
BST5 MST5	35	90
BST6 MST6	35	110
BST7 MST7	40	60
BST8 MST8	40	80
BST9 MST9	40	100
BST10 MST10	45	70
BST11 MST11	45	90
BST12 MST12	45	110
BST13 MST13	50	50
BST14 MST14	50	70
BST15 MST15	50	80
BST16 MST16	50	90
BST17 MST17	50	110
BST18 MST18	60	60
BST19 MST19	60	80
BST20 MST20	70	70
BST21 MST21	70	80
BST22 MST22	70	90
BST23 MST23	55	45
BST24 MST24	60	50
BST25 MST25	65	55
BST26 MST26	70	60

08

REACH OUT

Showrooms | Contact | Team



SHOWROOMS

Sam Center / Tehran

The main showroom of Pots and Pines isn't in fact a room, but Sam Center's yard which we have turned into an ongoing installation where we get to launch each new collection as we create them.

Ravagh / Tehran

Ravagh is a leading design enterprise bringing together an independent design consultancy and an array of bespoke design solutions for a diverse set of typologies. Space and the people's experience of it are in constant dialogue, that's why they place great emphasis on understanding people's needs in creating spaces that lead to a better quality of life. This human-centred approach to design is what sets us apart.

Sam Café

Our new showroom, located at Sam Café darband outdoor space, features a wide range of handmade pottery pieces that are suitable for both indoor and outdoor use. Our collection includes tall vases and big oversize planters.

Dorsa Home / Tehran

Located on Vali-e-Asr Street, the Dorsa home showroom is an innovative collaboration between Dorsa and Pots and Pines. Offering an exceptional assortment of uncommon indoor plants and cacti, the showroom also showcases a diverse selection of visually appealing pots made from different materials such as steel, metal, and clay.

Moissonnier / Dubai

Pots and Pines proudly showcases its premium collection within the distinguished MOISSONNIER brand space in Dubai. This collaborative effort allows visitors to explore and acquire the exquisite Pots and Pines product range, featuring brushed gold, hormuz sands, and coated metal creations. It's a unique opportunity to experience and purchase these exceptional pieces in a setting that epitomizes luxury and elegance.

Modu Method / Dubai

An independent house of articles influenced by pieces collected, passed down, and lived with. MODU, short for modular, represents pieces that are multi-functional, and grow with time. The MODU Method is an exploration of behavior and the interaction with objects and spaces. MODU plans to create and encourage a way of living that is convenient, to the extent where it develops a community around the method.

Our Service

Crafting our planters, jars, and pots, whether in metal, clay, or steel, is an art that takes 20 to 30 working days. From the moment you order, our artisans start from scratch, turning raw materials into customized pieces, unique to your preferences.

As for shipping, the journey from Iran to Dubai spans around 30 days. During this voyage, your carefully created pieces make their way to you, ensuring they arrive in flawless condition, ready to grace your space with their exceptional artistry.

Addr: Second floor (VIP), Sam Center, Fereshteh Street, Tehran

Tel: +98 902 285 2407
Email: info@potsandpines.com
Web: potsandpines.com

Addr: No 82 Fereshteh St, District 1, Tajrish, Tehran

Tel: +98 21 220 473 50
Email: info@ravagh.group
Web: ravaghgroup.com

Addr: Gf, Farmehr Building, No 1, Yaghma Aly., Darband, Tehran

Tel: +98 21 268 54 061
Email: Admin@samcoffeeroasters.com
Web: samcoffeeroasters.com

Addr: No 21, Valiasr Street, Tehran

Tel: +98 21 75 982
Email: office@dorsa.net
Web: dorsa.net

Addr: 635 Jumeirah Beach Road, Dubai, UAE

Tel: +971 42 834 399
Email: info@moissonnier.com
Web: moissonnier.com

Addr: Villa 16, 22C St, Al Wasl St, Jumeirah 1, Dubai, UAE

Tel: +971 6 528 4644
Email: info@1971design.ae
Web: modumethod.com

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+98 902 285 2407 / Sales
+98 933 106 8026 / Customer Service

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A Second floor (VIP), Sam center, Fereshteh Street, Tehran
E info@potsandpines.com

Tala Ayazkhou / Co-Founder
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M +98 935 899 4772
E tala@potsandpines.com

Salar Ayazkhou / Founder
T +971 55 172 2407
M +98 912 285 2407
E salar@potsandpines.com

OUR TEAM

The Faces Behind Our Success

Welcome to our dynamic team of young professionals, where we bring together passion, creativity, and expertise to transform outdoor spaces into breathtaking landscapes.

As a leading landscaping company, we pride ourselves on our ability to design and produce a wide range of planters using diverse materials such as clay, metal, and steel.

Additionally, our team of skilled architects specializes in designing stunning gardens and roof gardens that seamlessly blend beauty and functionality. What sets us apart is our unwavering commitment to staying at the forefront of modern trends and styles.

We understand that landscaping is not just about creating a beautiful space but also about reflecting the unique personality and preferences of our clients.

Our team of architects and designers bring their innovative ideas and fresh perspectives to every project, ensuring that each design is tailored to the



specific needs and desires of our customers. Our dedicated botanists and gardeners play a vital role in ensuring the long-term care and maintenance of our creations.

With their extensive knowledge of plants and their meticulous attention

to detail, they nurture and preserve the beauty of our gardens and roof gardens, creating thriving and sustainable outdoor environments.

At the heart of our company is a deep commitment to customer satisfaction.

We prioritize open communication, actively listening to our clients' visions, and collaborating closely with them throughout the entire process.

We believe that every project is a unique opportunity to create something extraordinary, and we strive to exceed our clients' expectations in every aspect of our work.

With our team's combined expertise, passion, and dedication, we have earned a reputation as the best landscaping company in the industry. We take pride in our ability to create designs that not only captivate the eye but also harmonize with the surrounding environment. Our commitment to modern and new styles ensures that our clients receive innovative solutions that are both timeless and on-trend.

We look forward to the opportunity to collaborate with you, bringing your outdoor spaces to life with our unparalleled taste, modern styles, and dedication to excellence.

Our Young Professional Team:
Redefining Landscaping with Innovation and Style
 Salar ayazkhou: Founder, Landscape Architect | Tala Ayazkhou: Co-founder, CEO | Ebrahim Kermanchi: Business Development Director | Sepehr jamaledini: Operations Manager | Negin Hosseini: Sales | Atieh Shabani: Sales | Diman Maroufi: Customer Services | Reza ebrahimi: Botanist | Reyhane Manochehri: Botanist | Mohammad Ali Vafae: Operations | Hejaballah Tajik: Gardener | Omid tajik: Gardener | Sadaf Salimi: Finances

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CLIENTS

Our Valued Partners

Private Residences

Abdi Asefi
 Mirmola
 Shahin Fatemi
 Moein Alavi
 Mehdi Ramezan
 Amir Maki
 Raftari
 Nima Teimor
 Farshad Mahoutforosh
 Mehrdad Mahoutforosh
 4 Bagh residential
 5 Elahieh
 PLQ 23
 PLQ 18

Brands / Retails

Fritz Hansen
 Vitra
 Molteni & C
 Louis Poulsen
 Flos
 Gufram
 Roda
 Artek
 Roche Bobois
 Chopard
 Mirmola
 Kettal
 Sam Center Mall
 Baxter
 Nafe
 Charm Dorsa
 Shamo Living
 Fereshteh 24 mall
 Koi
 Alaghband
 Sky Center Lavasan
 Goharbin
 Saedi Nia
 The Room Spa

Interior designers / Architect

Hadi Tehrani
 Alireza Zolfaghari
 Firouz Firouz
 Alireza Sharafati
 Roshanak Tehrani
 Padideh Azin
 Neda Afrooz
 We Studio
 Makan Architects
 Ramin Andalibi
 Aydin Almohammad
 Parasto Malmir
 Sonbol Banan
 Arash Zolfaghari
 Negar kamyab
 Rozbeh Eftetahi
 Arman Safavi
 Avidah Avar
 Mahsa Majidi
 Anahita Fatorechi
 Maziar Mehin

Artists Collaboration / Events

Ariana Art Gallery
 Ashkan Sanei
 Etemad Gallery
 Teer Art Fair
 Argo
 Pejman Foundation
 Persian Flower Power House
 Indexpo
 Ravagh Atelier
 O gallery
 Sam cafe
 Komod
 Dorsa Home
 Roham Shamekh

Companies

Popcorn Group
 Msi
 Sefi Properties
 Diva Furnishing
 Dorsa Tehran
 Admiral Shipping
 Aro Part Co
 Pejman Jouzi & Partners
 Falat Ghalat Co
 Concept Co
 Fil Aro Co
 Idea Hub
 Avandad
 Cinnagen
 Orchid Farmed
 Corsi Design
 Boostan Realstate
 Alavis

Restaurants / Hotels

Divan
 Hanna Btq. Hotel
 Ava Center Cafe
 Nakaya
 Em Cafe
 Doner Garden
 Bavan Gallery
 Lamiz Cafe
 Luna Cafe
 Frikadel
 Shila Fastfood
 Lolagar Cafe
 Sepehr Sarlak



POTS
and PINES

A Collection of Products,
Interior & Landscape Projects
— 2023/24